

#### FOR IMMEDIATE RELEASE

Company Name: ANRITSU CORPORATION

Representative: Hirokazu Hashimoto; President & Director

(Listed at Tokyo Stock Exchange, 6754)

Contact Person: Toshisumi Taniai; Director, Senior Vice President

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## Notice Concerning Change in Trade Name of Consolidated Subsidiary

Anritsu Corporation (the "Company") announces that Anritsu Industrial Solutions Co., Ltd., a consolidated subsidiary of the Company, resolved to change its trade name as follows, at its Board of Directors meeting held today, on the condition that shareholders approve partial amendments to the Articles of Incorporation at its Ordinary General Meeting of Shareholders to be held on June 23, 2015.

# 1. Overview of the subsidiary

(1) Present trade name: Anritsu Industrial Solutions Co., Ltd.

(2) Major business: Development, manufacturing, sales and maintenance

service for in-line quality inspection systems, such as auto checkweighers, automatic combination weighers and contaminant inspection systems, and related quality

management systems

(3) Head office address: 5-1-1 Onna, Atsugi-shi, Kanagawa Prefecture, Japan

(4) Name and title of representative: Fumihiro Tsukasa, President

(5) Capital: 1,350 million yen

#### 2. New trade name

Anritsu Infivis Co., Ltd.

# 3. Reasons for change

The Company Group has formulated the long-term business plan which covers a three-year period beginning in fiscal 2015. Under the plan, it is pressing ahead with the overseas development of the subsidiary's quality assurance solution business, targeting the food and pharmaceutical markets.

As the driving force to accelerate the expansion of the business into the global market, the subsidiary will change its trade name to "Anritsu Infivis Co., Ltd." Having the word "Infivis\*" preceded by the Company's brand name "Anritsu," the new name conveys the aspiration to share its vision and realize profitable and sustainable growth together with customers. The Company continues to strive for further growth in the Group business, and commits to improving its corporate value through the efforts to enhance its brand power and expand business domains.

\*"Infivis" is a word coined from "infinite" and "vision."

## 4. Scheduled date for change

October 1, 2015