



The Anritsu Group was established in 1895 when radio communication experiments were being successfully carried out for the first time in the world. Since then, our history has been a story of challenges, as we have always been pioneers in the information and communication field. Regarding "testing" technology as a core competence, Anritsu has been supporting the information and communication field, as well as the food and pharmaceutical field.

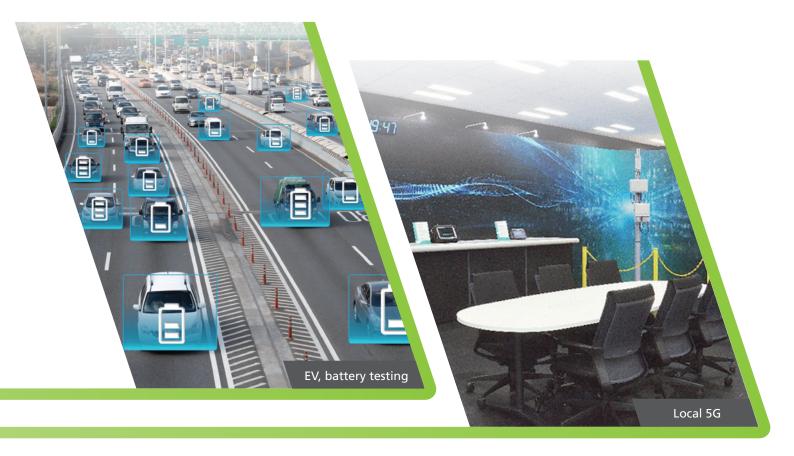
With smartphones, for instance, Anritsu's measuring instruments check hundreds of items, such as "Can connections be made correctly internationally?" before shipping. To give another example, ready-to-eat meals such as salads and sandwiches sold at convenience stores in many countries are checked by Anritsu's quality inspection systems in production lines to ensure that no contaminants are present before shipping. Now we have renewed our company vision to step forward into a new field beyond conventional "testing". We will proactively advance beyond Anritsu's previous limits to create a sustainable and attractive future for the next generation, working in synergy with all of our stakeholders. The new brand statement "Advancing beyond" represents this dynamic concept in two words. Under this brand statement, we will grow the pillars of our next-generation business with a proactive stance to transcend Anritsu's current boundaries. We will contribute to the development of a safe, secure, and prosperous global society together with our customers.

# Advancing further. Beyond company systems and conventional concepts.



**Hirokazu Hamada**Representative Director, President, Group CEO

The next three years starting from FY2021 are regarded as "the period for nurturing the growth of our new businesses". We will focus on the following four business fields.





## **Corporate Philosophy**

Anritsu has created a new company vision under our company philosophy of continuing to grow with the same positive attitude since our establishment. Please look forward to the new Anritsu.



QR code for Anritsu Brand Video

# /Inritsu

## **Company Philosophy**

Contribute to the development of a safe, secure, and prosperous global society by offering "Original & High Level" products and services with "Sincerity, Harmony, and Enthusiasm"

## **Company Vision**

Beyond testing, beyond limits, for a sustainable future together.

## **Company Policy**

- 1. Growing day-by-day both as people as a company based on self-development and sincere effort
- 2. Solving challenges through internal and external cooperative collaborations and harmonious relations
- 3. Making breakthroughs with enthusiastic and progressive spirit
- 4. Devoting the company and stakeholders to building a people- and planet-friendly sustainable future

## **Brand Statement**

# Advancing beyond

While renewing the company vision, we have also created our new brand statement of "Advancing beyond".

We will strive to perfect our core competence of "testing" and grow the pillars of our next businesses by seeking new value beyond conventional "testing" as well as new business fields, combining both internal and external ideas and technologies. This brand statement contains our strong desire for the company vision to exceed Anritsu's previous limits to create a sustainable and attractive future for the next generation, working together with all who are involved.

## The concept of the company vision

## Beyond testing

Anritsu welcomes new ideas and technologies to go beyond conventional testing and add increased value and innovation.

## **Beyond limits**

Anritsu goes above existing business boundaries by valuing every employee's enthusiasm and supporting their challenges to shift the paradigm and achieve breakthroughs not only in technology but in every business aspect.

## For a sustainable future together

Anritsu employees together with customers and stakeholders will devote their business to solving social issues to build a sustainable and hopeful future for new generations.

## The Targets for Sustainability Management

## **Sustainability Policy**

The Anritsu Group aims to increase our long-term corporate value through contributing to building a sustainable future of the global society with "Sincerity, Harmony, and Enthusiasm".

- 1. We will contribute to building a safe, secure, and prosperous global society through our business activities, based on our long-term vision.
- 2. We will take the initiative in solving environmental issues, such as climate change, to contribute to building a people- and planet- friendly future.
- 3. We will respect the human rights of all people and strive to create a workplace offering healthy lives and decent work for all where diverse individuals can grow together.
- 4. We will operate as a business with high corporate responsibility, peaceful, just, and ethics while maintaining business transparency to meet our social obligations.
- 5. We will promote communications with stakeholders to develop strong partnerships and meet the challenges of solving social issues.

## **Solving Social Issues Through Business**

#### **Anritsu Group**

Put into place a safe and secure infrastructure which leads to the building of a sustainable society and encourages innovation



#### **Test and Measurement Business**

Put in place a robust network infrastructure



#### **Environmental Measurement Business**

- Put in place a robust network infrastructure
- Preventing and mitigating natural disasters





#### **PQA Business**

- Reducing food loss
- Ensuring product quality



#### **Sensing & Devices Business**

- Put in place a robust network infrastructure
- Ensuring healthy lives





## Challenges to meet the needs of society (ESG)

#### **Environment**

Contributing to the creation of a sustainable society with sustainable consumption and corporate production practices

- Increasing the share of private renewable energy generation of total energy consumption
- Reduction in CO<sub>2</sub> emissions volume (energy consumption volume) and water usage volume
- Developing and manufacturing high-quality and environmentally friendly products
- Supply chain management that lowers environmental impact







#### Social

Together with our diverse human resources, we seek to contribute to the creation of workplaces where each individual can achieve personal growth and experience job satisfaction

- Respect for human rights and diversity
- Human resource development
- Occupational health and safety
- Supply chain management that gives due regard to human rights

#### Governar

Ensuring ethical corporate activities through risk management and transparent, fair, quick, and resolute decision making

- Corporate governance
- Establishing compliance as a part of our mindset
- Promoting risk management









The Creation of Shared Value through the Promotion of Communication

Contributing to the creation of shared value with collaboration among all stakeholders

Providing information to and communicating with stakeholders



Together with customers all over the world, Anritsu contributes to the realization of a convenient and comfortable IoT society based on the latest communication technologies such as 5G and LTE.



## **Measurement Business**

#### For fast and efficient cloud and data centers



Network

Spectrum Analyzer/ Signal Analyzer MS269xA series

Network Master Pro

MT1000A

Signal Quality Analyzer-R MP1900A

**BERTWave** MP2100B

## For development and manufacture of electronic components





Spectrum Analyzer/ Signal Analyzer MS2850A

## haul/Backhaul

## For development of chipsets and smartphones



**Radio Communication Test Station** MT8000A

## For conformance testing and carrier acceptance tests



New Radio RF Conformance Test System ME7873NR

## For high-speed tests at production lines



Universal Wireless Test Set MT8870A

## For the safety and reliability of foods and pharmaceutical products



## For resilient social infrastructure

## **Environmental Measurement Business**

Providing products and solutions offering high reliability through "optimization", "visualization", and "stabilization" technologies, and supportive capabilities based on our many years of experience, Anritsu strongly contributes to infrastructure resilience.



#### Optimization

Optimization technology and demonstration support according to market needs and use cases



Bandwidth control, Protocol conversion, Media conversion

#### Visualization

Solving problems by capturing video information processing and communication failure factors according to monitoring applications such as disaster prevention/mitigation fields



Video processing, Communication error detection, Communication data analysis

#### Stabilization

Design and verification technology as well as support services to realize 24/7 stable operation

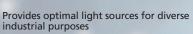


Reliable design and verification, Error correction, Environmental resistance performance



By developing and manufacturing optical devices and ultrafast electron devices and developing technologies for utilizing those devices, Anritsu contributes to a wide range of fields such as medical,

industrial, environmental and precision measurement, as well as communications.



**Optical Sensing for Industry** 

SLD, Swept Light Source, DFB-LD (Distributed Feedback Laser)

Amplified optical signals enable higher capacity and longer-distance transmission

**Optical Devices for Communication** 

Pump LD, SOA, Gain Chip



# **Anritsu Value History since 1895**



1895 Marconi successfully demonstrated radio telegraph system



1935 Dr. Takayanagı succeede in television experiment Dr. Takayanagi succeeded



1961 Number of public telephones exceeded 100,000 units



1973 Increase of Households telephone subscribers

World's first practical-use radio 1914 World's Tirst practical assumed telephone service was started

**1925** Radio broadcasting was started

Construction of microwave communication line across mainland Japan was completed

1895 **Foundation** 

Sekisan-sha

Annaka Electric Co., Ltd.

1931



安立電氣株式會社 Anritsu Electric Co. Ctd.

アンリツ Anritsu

Dawning of new era 1895-1930



telephone practical (TYK wireless telephone)



Becomes pioneer in wired communications in Japan (manufacture of common-battery automatic telephone)

Period of wired/wireless integration

1931-1949



Development and manufacture of Japan's first television transmitter



Development of magnetic recorder (AC bias system)

Period of revival under revived Anritsu Electric Co., Ltd.

1950-1962



Mass production of payphones



Microwave line measuring instrument forerunner of T&M equipment business **Business expansion brought** about by diversification

1963-1974



Development of T&M equipment for digital



Checkweigher development served as forerunner of Products Quality Assurance (PQA) business

Marconi successfully demonstrated radio telegraph system

**Foundation** and History of M&A

Development

and Sales of **Primary Products** 

> In 1895, Sekisan-sha founded. (Keizaburo Ishiguro)

> > In 1900, Annaka Electric Co. Ltd. established. (Tsunejiro Annaka)

In 1908, Kyoritsu Electric Co., Ltd. established (merged with

Abe Electric Co., Ltd.)

In 1931, Anrtitsu Electric Co., Ltd. established.

In 1985, Anritsu changed its company name to Anritsu Corporation.

Throughout our history, we at Anritsu, have been nurturing "the power to advance and adapt" based on the company philosophy of "Sincerity, Harmony, and Enthusiasm". Simultaneously, we have constantly tackled innovation and challenges, which have shaped the "reliability" at the core of our company, since its establishment. Anritsu contributes to the development of society by creating a diversity of pioneering products, understanding the needs of society and demands of customers. We continue to take on the challenge of solving the issues of global society now and into the future.

**1983** TCP/IP, an Internet protocol, was completed

**1985** Japan's longitudinal optical transmission line was completed



2001

3rd generation (3G) cell phone service was launched

1989 Worldwide standard for high-speed digital communications (SONET/SDH) was created

**1993** Digital cell phone rollout started



**2011** Worldwide proliferation of smartphones/LTE high-speed mobile communication service (4G) was started

**2013** Full-fledged spread of cloud service

**2015** Emergence of LTEAdvanced



**2019** 5G service was launched

1985 2021

Company name changed to Anritsu Corporation





## An era of optical Anritsu

1975-1989



Development of T&M equipment for optical fiber communications (optical time domain reflectometer [OTDR], world's first optical pulse tester)



Card-type payphone

## **Building foundations as** multinational company

1990-2000



Produced series of T&M equipment for digital mobile wireless use

Development of SONET/SDH/ PDH/ATM analyzers for high-speed, large-capacity optical digital communications market



Ultrahigh-speed semiconductor device (monolithic microwave integrated circuit (MMIC)) developed



Development and external sales of excitation light sources (optical devices) for optical amplifiers

## 21st century; Path to becoming global brand

2001-



World's first W-CDMA(3G)/LTE conformance test system developed



Development of the world's first 5G chipset terminal verification tester that complied with 3GPP standards





Obtains GCF approval for 5G Protocol Conformance Test and RF Conformance Test for the first time in the world

#### History of M&A ①

1990 Acquired Wiltron Company (Morgan Hill, CA, U.S.A.)



- Integrated overseas sales, development and manufacturing bases. Established a solid foundation for global business development
- Strengthened product mix in microwave and millimeter-wave bands
- Acquired handheld product lineup
- Expanded customer base

#### History of M&A 2

2005 Acquired NetTest (Denmark)



- Acquired service assurance business
- Realized provision of total solutions including network quality assurance

#### History of M&A ③

2016 Acquired Azimuth System, Inc. (Acton, MA, U.S.A.)



- Obtained fading technology indispensable to 4-5G
- Enabled configuring key solutions such as OTA

## Anritsu Worldwide Anritsu Infivis B.V. (Venlo, the Netherlands) Anritsu Ltd. Anritsu A/S (Luton, United Kingdom) (Copenhagen, Denmark) Anritsu EMEA Ltd. Anritsu AB (Luton, United Kingdom) (Kista, Sweden) Anritsu Infivis Ltd. Anritsu AB (Vantaa, Finland) (Luton, United Kingdom) Anritsu EMEA Ltd. Representation Office in Russia (Moscow, Russia) Anritsu (China) Co., Ltd. Beijing Branch Office (Beijing, P.R. China) Anritsu GmbH (München, Germany) Anritsu EMEA GmbH Anritsu S.A. Anritsu Corporation, Ltd. (Vienna, Austria) (Villebon Sur Yvette, France) (Seongnam, South Korea) Anritsu Solutions SK, s.r.o. (Bratislava, Slovakia) Anritsu Solutions S.R.L. (Bucuresti, Romania) Anritsu S.r.l. (Roma, Italy) Anritsu EMEA Ltd. Dubai Liaison Office (Dubai, United Arab Emirates) Anritsu Solutions S.r.l. (Roma, Italy) Anritsu Infivis (THAILAND) Co., Ltd. (Panthong Chonburi, Thailand) Anritsu EMEA Ltd. Representation Office in Spain Anritsu India Private Limited (Madrid, Spain) (Bangalore, India) Anritsu Pte. Ltd. (Singapore, Singapore) Anritsu Company Limited (Hanoi, Vietnam) Anritsu Pty. Ltd. (Notting Hill, Australia) Anritsu (China) Co., Ltd. Anritsu Electronics (Shanghai) Co., Ltd. (Shanghai, P.R. China) Anritsu Company Ltd. (Hong Kong, P.R. China)



### **Anritsu Corporation**



Japanese group companies are listed on the next page

Anritsu Infivis Inc. (Elk Grove Village, United States)



Anritsu Company Anritsu Americas Sales Company (Morgan Hill, United States)

Anritsu Electronics Ltd.
(Kanata, Canada)

Azimuth Systems, Inc. (Acton, United States)

Anritsu Americas Sales Company
(Allen, United States)

Anritsu Company, S.A. de C.V. (Mexico City, Mexico)

Anritsu Industrial Solutions (Shanghai) Co., Ltd. (Shanghai, P.R. China)

Anritsu Industrial Systems (Shanghai) Co., Ltd. (Shanghai, P.R. China)

Anritsu Company, Inc. (Taipei, Taiwan)

Anritsu Philippines, Inc. (Quezon, Philippines)

Anritsu Eletrônica Ltda. (São Paulo, Brazil)



Sales / Support



R&D / Manufacturing

#### **Corporate Data**



#### Headquarters

5-1-1 Onna, Atsugi-shi, Kanagawa 243-8555, Japan Phone: +81-46-223-1111

Founded:

Capital: 19,171 million yen (as of March 31, 2021)

Sales: 105,939 million yen (year ended March 31,

2021: consolidated)

3,954 (as of March 31, 2021: consolidated) **Employees:** 

#### **Board of Directors**

Representative Director, President,

Hirokazu Hamada Group CEO

Director, Executive Vice President,

CFO, Chief Corporate Officer Akifumi Kubota

Director, Senior Vice President, Infivis Company President

Masumi Niimi

Director, Senior Vice President, **Test & Measurement Company** 

President Takeshi Shima

Director (Outside Director) Kazuyoshi Aoki

**Director (Outside Director)** Tatsuro Masamura

**Director, Audit & Supervisory** 

**Committee Member** 

(Outside Director) Norio Igarashi

**Director, Audit & Supervisory Committee Member** 

(Outside Director) Nozomi Ueda

Director, Audit & Supervisory Committee Member

(Outside Director)

Junichi Aoyagi

**Director, Audit & Supervisory** 

Committee Member Toru Wakinaga

#### Anritsu Group Companies in Japan

Anritsu Infivis Co., Ltd.

Tohoku Anritsu Co., Ltd.

Anritsu Customer Support Co., Ltd.

Anritsu Devices Co., Ltd.

Anritsu Kousan Co., Ltd.

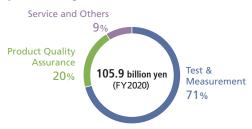
Anritsu Real Estate Co., Ltd.

AT Techmac Co., Ltd.

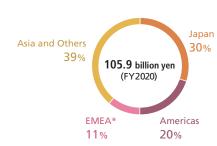
AK Radio Design Co., Ltd.

#### Sales (Year ended March 2021)

#### Net Sales by Business Segment



#### Net Sales by Region



\*EMEA: Europe, the Middle East and Africa

#### **Test & Measurement Business**

Anritsu Corporation (Headquarters)

Phone: +81-46-223-1111

Anritsu Americas Sales Company (U.S.A.)

450 Century Parkway Suite 190

Phone: +1-800-267-4878

700 Silver Seven Road, Suite 120, Kanata

Ontario K2V 1C3, Canada

Anritsu Eletrônica Ltda. (Brazil)

Anritsu Company, S.A. de C.V. (Mexico)
Blvd Miguel de Cervantes Saavedra #169 Piso 1,

Phone: +52-55-4169-7104

Anritsu EMEA GmbH (Austria) Am Belvedere 10 A-1100, Vienna, Austria Phone: +43-1-717-28-710

200 Capability Green, Luton, Bedfordshire, LU1 3LU, U.K.

Phone: +44-1582-433200

Anritsu EMEA Ltd. Dubai Liaison Office (UAE) Dubai Internet City, Building 17 office 164

P O Box: 501901

Phone: +971-4-2424919

Anritsu EMEA Ltd.

Representation Office in Russia (Russia)

Phone: +7-495-363-1694

Anritsu EMEA Ltd. Representation Office in Spain (Spain)

Paseo de la Castellana, 141. Planta 5

28046 Madrid, Spain

Anritsu S.A. (France)

12 avenue du Québec

Phone: +33-1-60-92-15-50

Anritsu GmbH (Germany)

Phone: +49-89-442308-0

Phone: +39-6-509-9711

Anritsu AB (Sweden)

Kistagången 20 B, 2 tr, 164 40 Kista, Sweden

Phone: +46-8-534-707-00

Anritsu AB (Finland)

Phone: +358-20-741-8100

Anritsu A/S (for Service Assurance, Denmark)

c/o Regus Winghouse, Ørestads Boulevard 73, 4th floor

Anritsu A/S - Dubai (for Service Assurance, UAE)

Dubai, United Arab Emirates Phone: +971-4-2424919

New Caohejing International Business Center, No. 391 Gui Ping Road, Shanghai 200233, P.R. China

Phone: +86-21-6237-0898

Anritsu (China) Co., Ltd. (P.R. China)

(Beijing Branch Office)

Room 1201-1203, 1208, 12F, No.1 Building, Wangjing CCT Center, No.5 Laiguangying West Road, Chaoyang District, Beijing 100012, P.R. China Phone: +86-10-6590-9230

Anritsu Company Ltd. (P.R. China/Hong Kong)

Unit 1006-7, 10/F., Greenfield Tower, Concordia Plaza

Tsim Sha Tsui East, Kowloon, Hong Kong

7F, No. 316, Sec. 1, Neihu Rd., Taipei 114, Taiwan Phone: +886-2-8751-1816

Anritsu Corporation, Ltd. (South Korea) 5FL, 235 Pangyoyeok-ro,

Bundang-gu, Seongnam-si, Gyeonggi-do, 13494

South Korea

Phone: +82-31-696-7750

Anritsu Pte. Ltd. (Singapore)

11 Chang Charn Road, #04-01, Shriro House Singapore 159640 Phone: +65-6282-2400

Anritsu Pty. Ltd. (Australia)

Unit 20, 21-35 Ricketts Road.

Anritsu India Private Limited (India)

6th Floor, Indiqube ETA, No.38/4

Phone: +91-80-6728-1300

Anritsu Company Limited (Vietnam)

Phone: +84-24-3201-2730

#### **Products Quality Assurance Business**

5-1-1 Onna, Atsugi-shi, Kanagawa, 243-0032, Japan Phone: +81-46-296-6699

Phone: +1-847-419-9729

Anritsu Infivis Ltd. (U.K.)

Unit 3, Scott Road, Luton, LU3 3BF, United Kingdom Phone: +44-845-539-9729

Anritsu Infivis B.V. (Netherlands)

Grubbenvorsterweg 10 5928NX, Venlo, the Netherlands Phone: +31-20-2254220

Anritsu Industrial Solutions (Shanghai) Co., Ltd. (P.R. China)

Room 703-704, Sandhill Central, No.505 Zhangjiang Road, Pudong New Area, Shanghai 201210, P.R. China

## R&D/Manufacturing

**Test & Measurement Business** 

Anritsu Corporation (Japan) 5-1-1 Onna, Atsugi-shi, Kanagawa 243-8555, Japan

Tohoku Anritsu Co., Ltd. (Japan) 301 Aza-Doba, Koriyama, Fukushima 963-8824, Japan

Anritsu Philippines, Inc. (Philippines)
Units 104-107 G/F, Building A, UP-Ayala Land Technohub Commonwealth Ave., Diliman, Quezon City, Metro Manila

Phone: +63-2-7369-9249

Anritsu Company (U.S.A.) 490 Jarvis Drive, Morgan Hill, CA 95037-2809, U.S.A.

Azimuth Systems, Inc. (U.S.A.) 43 Nagog Park, Suite 205, Acton, MA 01720, U.S.A.

Anritsu Solutions S.r.l. (Italy)

Anritsu Solutions S.R.L. (Romania)

Anritsu Solutions SK, s.r.o. (Slovakia)

## **Products Quality Assurance Business**

Anritsu Infivis (THAILAND) Co., Ltd. (Thailand) T. Panthong A. Panthong Chonburi Province 20160,

Anritsu Industrial Systems (Shanghai) Co., Ltd. (P.R.China) 188, Tongye Road, Industrial Park, Jingshan Area, Shanghai 201506, P.R. China



#### Supporting artists with disabilities via co-sponsoring Paralym Art

Based on the philosophy, "creating a world where people with disabilities can make their dreams come true through art", Paralym Art is supporting self-independence and participation of artists with disabilities in social activities via selling or renting artworks created by them, thereby contributing to SDGs.

Anritsu strongly empathizes with Paralym Art's efforts and has become a co-sponsor with the desire to be involved in creating a society where everyone can respect and support each other. We have rented five works selected by employee voting and display them at the company.

