

Promotion of Social Contribution Activities

Goal 2

Basic Concept

Anritsu contributes to society through its business operations while at the same time pursuing activities that benefit the development of the local community as a corporate citizen. Community-based social contribution programs are at the center of these initiatives under the three pillars of "partnerships for educating youth," "contributing to local communities" and "protecting the environment (biodiversity conservation)," and we carry out activities that our employees can participate in continuously.

Partnerships for Educating Youth



Kanagawa Science Summer

■ Kanagawa Science Summer Sponsored by Kanagawa Prefecture

As part of the Kanagawa Science Summer events sponsored by Kanagawa Prefecture, Anritsu held a "Let's Make a Radio Together" program at its headquarters for elementary school children in grades four to six and their parents. The program involved using a radio kit and solder to build an AM radio. By carefully assembling the parts, all the participants were able to complete a working radio. The program has grown in popularity every year, and this year we received more than 170 applications, from which 18 child-parent pairs were selected to take part during summer vacation.

"Fun Science Laboratory"Sponsored by Atsugi City School Board, Kanagawa Prefecture

There has been a growing concern with regard to young people's waning interest in science. At the suggestion of the Atsugi City School Board, Anritsu has offered the "Fun Science Laboratory" program at neighboring elementary schools since fiscal 2007 with the aim of raising children's interest in science through a variety of experiences. In fiscal 2016, we held an educational event for learning about electricity and the mechanism of batteries. Students experimented with a salt solution, aluminum foil and a spoon to form a "human battery" and play music on an electronic music box. Some groups only generated weak currents, making it difficult to hear the music, but the children pressed paper cups close to their ears and everyone completed the experiment with a smile.



Fun Science Laboratory

■ Workplace Experience for Junior High School Students

For many years, Anritsu has supported educational programs that offer junior high school students the opportunity to experience actual work at local companies and stores. In fiscal 2016, we received a request from one neighboring school.

This year the students visited Anritsu Kousan Co., Ltd., where they disassembled PCs and learned how to sort components for recycling. With screwdrivers in hand, they concentrated on removing one component at a time and sorted them by material and type. Commenting afterward, students said they learned the importance of preserving natural resources from watching the sorting process, that looking inside a PC for the first time was exciting, and that they had enjoyed the disassembly process.



Workplace experience for junior high school students



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Contributing to Local Communities



Atsugi City Invitational U12 Soccer Competition



Atsugi City Kids' Softball Competition



Anritsu Cup Dodge Ball Competition



Collecting plastic bottle caps



The opening event of the charity donation campaign for Fukushima

■ Anritsu Cup Atsugi City Invitational U12 Soccer Competition

We have been co-sponsoring the Atsugi City Invitational Soccer Competition for children under 12 years old, held every year in February since 1995, which was Anritsu's centennial year.

This year the competition gathered 32 teams, comprising 29 from cities in Kanagawa Prefecture, such as Atsugi and Yokohama, and 3 from outside the prefecture. The teams were divided into an 8 bracket qualifier round, with the winners advancing to the final in pursuit of the Anritsu Cup.

Atsugi City Kids' Softball Competition

Anritsu Corporation has been co-sponsoring the Anritsu Cup Atsugi City Kids' Softball Competition since fiscal 2011. This year, 12 teams from Atsugi City participated, with 6 making their way through the qualifier round to compete for the Anritsu Cup in the finals.

■ Anritsu Cup Dodge Ball Competition

Since fiscal 2012, we have been co-sponsoring the Anritsu Cup Dodge Ball Competition, organized by the Atsugi Dodge Ball Committee. This year, 14 teams from Atsugi City participated in the qualifier and final rounds to take home the Anritsu Cup.

Collecting Plastic Bottle Caps

The Anritsu Group in Japan collects plastic bottle caps in collaboration with the Amadera Industrial Park Council of Atsugi City. The caps are sold as resin material with the proceeds used to purchase polio vaccines. In fiscal 2016, proceeds from the combined total of caps collected by the Anritsu Group and the Amadera Industrial Park Council were used to donate 584 doses of the vaccine.

■ Cooperating with Social and Recreational Events and Employee Education at Other Companies

The site of Anritsu Corporation's head office includes a sports field and gymnasium, which are used by employees as athletic venues. The field and gymnasium are also available for use by other local companies upon request.

Supporting Reconstruction following the Great East Japan Earthquake

In Fukushima Prefecture, where Tohoku Anritsu Co., Ltd. is located, various challenges associated with the nuclear power plant accident have entered a new phase, requiring long-term support. Contributing to local communities is a core component of the Anritsu Group's social contribution activities. And so we organized a charity donation campaign for Fukushima in support of initiatives pursued by the Japan Platform, a registered nonprofit organization seeking to reinforce support for reconstruction efforts in Fukushima Prefecture.



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Public interest in the affected areas and memories of the Great Earthquake may fade with time. And so we have sought to address this through the organization of various events. We held a concert performed by Akiko Shibata, a famed whistler who resides in Koriyama City, and pianist Mitsuhiro Matsuda to mark the start of our donation campaign, and set up a dedicated area in the main entrance of our headquarters for exhibiting photographs of the Great East Japan Earthquake and hosting other events.

■ Supporting Those Affected by the Kumamoto Earthquake

The Kumamoto region was the epicenter of the earthquake that occurred on April 14, 2016, causing extensive damage. Anritsu Group volunteers collected donations to provide relief for the affected areas, thereby expressing our heartfelt concern for those affected and hope for the region's earliest possible recovery. The money was sent to the Japan Platform, a registered nonprofit organization, to be used for emergency relief efforts and other activities to support those affected.



The Anritsu Santa Bag

Anritsu Santa Bag

We set up the Anritsu Santa Bag during the Christmas season in 2016 as we had done the previous year, asking people to donate socks as part of the activities to commemorate Anritsu's 120th anniversary. The initiative was launched after we learned from Atsugi City about the lack of socks at child consultation centers. We were able to deliver 333 pairs of socks in 2016.

Protecting the Environment (biodiversity conservation)



Mt. Fuji Green Fund Afforestation Campaign

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Since 2006, Anritsu has been participating in the Mt. Fuji Green Fund afforestation activities at the invitation of Ricoh Leasing Co., Ltd. In fiscal 2016, we pruned the branches of tall trees and cut vines to allow sunshine to reach the forest floor and to improve air movement, so that planted trees can grow. Children younger than elementary school age participated in a classroom in the woods to learn about the importance of trees while strolling through the area. The activity is part of a grand, 80-year-long effort launched in 2000 for regenerating forests destroyed by a typhoon in 1996.



Community cleanup

■ Community Cleanup Efforts

Every year, Anritsu Group companies in Japan organize cleanups of the areas surrounding the Head Office of Anritsu Corporation and Tohoku Anritsu Co., Ltd. The head office carries out cleanups that coincide with the Amadera cleanup campaign, conducted four times a year by the Amadera Industrial Park Council. Many employees participated in the project by picking up litter and weeding around the company. We also participate in community environmental preservation activities and other community projects such as the Sagami River Clean-up Campaign.