Company Philosophy, Company Vision, Company Policy

Anritsu is putting into practice the basic principles of its company philosophy, vision and policy. Anritsu also respects the Global Compact that Anritsu upholds as the principles of action for a global enterprise. And Anritsu is promoting CSR activities by adhering to the Anritsu Group Charter of Corporate Behavior and the Anritsu Group Code of Conduct that set out concrete values and behavioral guidelines.

Company Philosophy

Contribute to the development of a safe, secure, and prosperous global society by offering Original & High Level products and services with sincerity, harmony and enthusiasm.

Company Vision

Achieve continuous growth with sustainable superior profits through innovation using all knowledge of all parties. Be a global market leader through innovation with a market-driven and customer-centric focus.

Company Policy

 Make energetic organization synthesizing the knowledge of all employees

Capture growth drivers through innovation
Be a leader in the global market
Contribute to the creation of a society that is friendly to people and the Earth as a good corporate citizen

Company Philosophy Company Vision Company Policy

Anritsu Group Charter of Corporate Behavior

Anritsu Group Code of Conduct

Anritsu Group Charter of Corporate Behavior

The Anritsu Group's philosophy is to create corporate value with sincerity, harmony, and enthusiasm.

We will provide solutions through innovation using all knowledge of all parties with the core being our "original & high level" technology. At the same time we will conduct our business with high ethics and the goal of contributing to the advancement of society. The Anritsu Group will act enthusiastically to carry out its corporate social responsibility with sincerity and with respect for the individual, while at the same time working to assure that we address the interests of all our stakeholders; shareholders, customers, suppliers, employees, and local and global societies.

Protecting Human Rights

The Anritsu Group will respect the human rights of all those who are connected with it, and will not permit any discriminatory practice related to race, gender and so forth or infringement of individual dignity, and will never accept child labor or forced labor.

Valuing Employees

The Anritsu Group will respect each employee's individuality and will create work environments where all of its employees can fully demonstrate their abilities and carry out their jobs with enthusiasm.

Harmony with Society

The Anritsu Group will respect the customs and cultures of the international society and the local society, and will manage its activities in a way that contributes to the development of all societies that it interacts with.

Preserving the Global Environment

The Anritsu Group will reduce the impact of its operations on the global environment and will contribute to build a sustainable society.

Conducting Social Contribution Activity The Anritsu Group will, as a good corporate citizen, actively engage in activities that contribute to the betterment society in addition to its normal business operations.

Attaining Customer Satisfaction The Anritsu Group will develop and provide socially useful products and services, giving full consideration to quality, safety and the environment. This combination of receiving value and receiving it from a socially responsible company will result in high customer satisfaction.

Conducting Ethical Company Activities

The Anritsu Group will engage in fair, transparent, and free competition, and will maintain healthy and normal relationships with political institutions, governmental administration as well as citizens and other organizations.

Disclosing Corporate Information

The Anritsu Group will disclose its corporate information in a timely, clear, and appropriate manner in order to improve the transparency of its corporate activities.

Managing Information Property

The Anritsu Group will execute proper management of information property it obtains including observing privacy policies concerning individual information and customer information.

The Anritsu Managers will take the responsibility for implementing this charter and for taking all necessary action in order to raise awareness in their corporation. They will also take initiative and set an example so that every employee in the Anritsu Group becomes fully aware of the philosophy in this Charter. This includes creating corporate in-house systems to fulfill the intent of the Charter and endeavoring to maintain high corporate ethics.

When a law or a rule is violated, the Manager must take action to notify senior management and then work together to resolve the problem, endeavoring to clarify its causes and prevent its recurrence. And the Manager will promptly and adequately disclose all relevant information to the public when deemed appropriate, and will institute disciplinary action upon identifying who authorized and was responsible for such acts. No responsible employee or officer is to be shielded from these disciplinary actions.