# **Providing Information and Communicating with Stakeholders**

Anritsu establishes good partnerships with stakeholders by providing disclosure information in an appropriate and timely manner and ensuring transparent, fair, prompt, and resolute decision making to its various stakeholders.

Stakeholders	Status of activities	An example of a communication opportunity, related site
Customers	• Creating cutting-edge products and services witha high degree of safety and quality and providing appropriate product and service information, satisfying customer inquiries.	Customer help line, information on website
Shareholders/ Investors	<ul> <li>Covered period: July 2018 – June 2019</li> <li>Participated in two overseas IR events (North America and Hong Kong) and four domestic conferences. Conducted multiple face-to-face discussions proactively with investors in Asia (Hong Kong, Taiwan, Singapore, and South Korea).</li> <li>Interviewed 269 Japanese investors and 166 overseas investors</li> <li>Provided a voice from shareholders and investors as feedback to the board of directors Management Strategic Conference and intranet for managers</li> </ul>	Established the Information Disclosure Committee that participates at the manage- ment level in investor relations briefings, shareholders meetings, IR individual inter- views, and IR activities for overseas investors Details (WEB) Rating Information for Stocks and Corporate Bonds Details (WEB) Disclosure Policy
Suppliers	<ul> <li>Established a social gathering for our suppliers to explain our Company policies and give awards</li> <li>Established an information exchange meeting to explain policies such as business policy and material procurement policy</li> <li>Created business opportunities through activities such as supplier product exhibitions, seminars, and technical exchange meetings</li> <li>Promoting Partner QU (Quality Up) Activities to facilitate proposals for improvements and requests from suppliers</li> <li>Implementation a questionnaire at the time of interviews to receive feedback on interviews with our employees</li> </ul>	Suppliers Gathering Information Exchange Meeting Exhibition of suppliers products and technologies Partner QU (Quality Up) Activities Established a collaboration room Questionnaire at the time of interviews
Employees	<ul> <li>Implementation of surveys into satisfaction levels of employees</li> <li>Implementation of ethics questionnaire</li> <li>Establishment of Helpline</li> <li>Implementation of training at different organi- zational and departmental levels</li> </ul>	Establishment of employee satisfaction survey, ethics questionnaire, Helpline, and a range of other training
Regional Societies	• Developing community-based social contribution programs under the three pillars of "partner- ships for educating youth," "contributing to local communities," and "protecting the environ- ment (biodiversity conservation)"	Contributions include; Fun Science Classroom" sponsored by Atsugi City Board of Education, The Anritsu Cup, an Atsugi city invitational U12 Soccer Tournament, Atsugi City Kids' Softball Competition, Anritsu Cup Dodge Ball Competition hosted by a citizen group in Atsugi, Donation of unused socks to the Atsugi City child consultation office, Radio Production Experience Class, sponsored by the Koriyama City Board of Education, Fukushima Prefecture, and Mt. Fuji Green Fund Afforestation Campaign
NGOs and NPOs	<ul> <li>Information sharing in the event of disaster</li> <li>Delivered donations to Japan Platform (JPF), a registered NPO</li> </ul>	Provided support for the Emergency Response to Western Japan Floods program (July 2018)

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#### Social contribution activities

For details about social contribution activities in fiscal 2018, please refer to our webpage.



### **TOPICS** Supporting global efforts to care for malnourished children

Because of conflict or instability of certain countries in Africa, children of hunger and malnutrition need access to protein and medical treatment but there is difficulty for them to do so and many lose their lives. In order to save these children, ready-to-use therapeutic foods (RUTF), like a paste of peanuts with nutrients, are produced. RUTF does not need water, cooking materials and can be stored at room temperature yet provides needed proteins and nutrients not readily found. It is unique in nature because the contents are more suited to children's taste meaning this product will be delivered and is unlikely to be confiscated by others.

Erik Brainard, President and CEO of Anritsu Infivis Inc. (USA) met one of his old friends at the exhibition in Jan. 2018 and came to know a company who was working on the project which contributed to the improvement of such hunger and malnutrition concerns by producing RUTF. "As part of the Anritsu Cares Program at our company and because we all have great concern and sympathy for all children, we decided to support the project by providing an inspection system to the producer of the RUTF at a lower cost. Specifically, we supplied an X-ray system product to find foreign materials in the



X-ray testing equipment

food packages that could have been introduced by production or processing equipment as required by UNICEF. We are proud to support global activities to save children of hunger and malnutrition and hope our small contribution will assist in saving lives."

Mr. Brainard's decision is based on his company's concept "Anritsu Cares" and it links to SDG's Goal No.1 (No Poverty), No.2 (Zero Hunger) and No.3 (Good Health and Well-Being).



**Erik Brainard** President Anritsu Infivis Inc. (Anritsu Infivis Inc. Local U.S. subsidiary)

## **Recommendations from Stakeholders**

### Anritsu Sustainability Report 2019 Third-party Opinion

As a global company with an overseas sales ratio of about 70%, the Anritsu Group is focused on expanding the disclosure of information in line with international standards for sustainability. I appreciate that the company, backed by the firm commitment of the Board of Directors, as well as supervisors and upper management, has shown strong leadership in promoting sustainability-related activities across division lines.

Given global trends in sustainability, I have favorable expectations from an E.S.G. point of view that the Anritsu Group is moving forward.

When looking at governance (G), the expansion in ESG investment over the past few years has contributed to a growing emphasis on "measurability" in non-financial disclosures. Measurability refers not just to quantitative data disclosure but also the disclosure of qualitative information that can assist in predicting and assessing where the company is going, including policies, targets and progress in the achievement of those targets, and current challenges. The Anritsu Sustainability Report 2019 provides an enhanced description of management's approach to a number of important issues, and I look forward to the disclosure of information with a view toward measurability and further improvements in governance and management systems that make this possible.

Turning to the environment (E), amid ongoing moves to codify rules for information disclosure, with the TCFD\* being one example, new challenges have also appeared, including the issue of plastic garbage. In this year's report, there is an increased amount of information on environmental considerations in packaging, showing that the company is responding to the increased need for detailed environment-related information.

On the social (S) front, it is vital that companies address the issue of human rights in accordance with the UN Guiding Principles on Business and Human Rights. The Anritsu Group is focused on human rights in regard to its employees and the supply chain, though I believe a focus on comprehensive human rights policies and the building of a structure for ensuring due diligence in human rights might be preferable.

On a last note, there have recently been improper activities exposed at companies where CSR activities have to date been highly rated. With this in mind, I look forward to the company improving transparency and trustworthiness by promoting information disclosure to external stakeholders and developing in-house reporting lines and an open environment for communication so as to ensure that systems and mechanisms are functioning effectively.



Caux Round Table–Japan Director Toshimune Yamaguchi

<sup>\*</sup> The Task Force on Climate-related financial Disclosures (TCFD) is an international initiative launched by the Financial Stability Board (FSB) in 2015 to improve the disclosure of information related to the financial impact stemming from climate-related risks and opportunities.