

Corporate Social Responsibility (CSR)

The Anritsu Group works to increase its corporate value by delivering solutions as an “Intelligent Solution Creator,” with its core expertise in providing “Original & High Level” products and services with sincerity, harmony and enthusiasm. By doing so, we strive to be a company whose growth and development is desired by society.

CSR Promotion Structure

Anritsu established the CSR Promotion Committee in November 2004. The president chairs the committee and top management leads CSR promotion efforts. In addition, the CSR Promotion Center was organized to promote unification of various divisional activities. In conducting its activities, the CSR Promotion Center cooperates closely with the Legal Department, which promotes compliance, and the Internal Control Improvement Center, which promotes internal controls. The CSR Promotion Center also serves as a contact for dialogue with the general public in regard to Anritsu’s CSR activities.

CSR is not something that can be fulfilled by a single division or organization; it can only succeed with the cooperation of all divisions and companies within the Anritsu Group. To conduct activities effectively, the CSR Promotion Center acts as a central office and enlists the cooperation of Group companies, primarily the divisions at Anritsu in charge of each area of CSR, including customer service/quality control, human rights, philanthropic activities and other functions.

CSR Activities in Anritsu’s Main Businesses

The Anritsu Group conducts business in a diverse range of fields, from measuring instruments, information and communication devices and network service quality assurance solutions supporting the development of telecommunication networks that serve as communication platforms, to precision measuring instruments for electronic components and inspection systems for food and pharmaceuticals. To fulfill its corporate social responsibilities, the Anritsu Group believes its primary duty is to contribute to society in various ways through its main businesses by delivering products and services that satisfy the functionality, performance and environmental expectations of customers and society. In recent years, we have also focused on applying our original technologies to social contribution activities. For example, we cooperated in the development of a laser gas detector that instantly detects methane even from a remote location, and in Tohoku University’s land mine detection radar project. In the area of environmental preservation, the Anritsu Group’s development and manufacturing bases around the world collaborate in developing eco-products that have a minimal environmental impact.

Anritsu Provides Tohoku University with Instruments to be Used in Underground Radar for Removal of Antipersonnel Mines.

In 2002, together with the Tohoku University Center for Northeast Asian Studies, Anritsu participated in Research and Development for Supporting Humanitarian Demining of Antipersonnel Mines led by the Japan Science and Technology Agency. Anritsu has since contributed to the creation of a mine detector combining underground radar with a metal detector, which detects mines much more efficiently and accurately than conventional metal detectors, by providing a vector network analyzer that has proven results in measuring high-performance and high-frequency characteristics of telecommunication circuits and devices. This illustrates how Anritsu seeks to balance its business activities and social responsibilities by helping to resolve social issues.



Development of a Global Environmental Management System

Sales outside Japan have become a growing portion of Anritsu's sales in recent years, and accounted for about half of total sales in the year ended March 31, 2006.

Anritsu also has development and manufacturing bases in several countries such as the United States, England, Denmark, France, and expects sales outside Japan to expand even further with the Company's globalization.

Given this situation, implementing environmental management globally is a critical management task.

As the first step in addressing this issue, Anritsu began with the spread and circulation of the Anritsu Group's Environmental Principle by holding its first Global Environmental Management Meeting in fall 2005. In this first meeting, we reconfirmed the Principle, and agreed to display a poster of the Principle at the Anritsu Group's development bases outside Japan.

In addition, we set up the Global WEEE¹⁵ Meeting and Global RoHS¹⁶ Meeting under the Global Environmental



Global Environmental Management Meeting



Poster for environmental principle

Management Meeting for the purpose of responding to European Union directives. These units are promoting global responses to the Waste of Electrical and Electronic Equipment (WEEE) directive concerning recovery and recycling of discarded products, which was enacted in August 2005, and the Restriction of the use of certain Hazardous Substances (RoHS) directive restricting the hazardous substance content in products, which was enacted in summer 2006. Currently, the RoHS directive does not apply to measuring instruments and checkweighers, the major products of the Anritsu Group. However, we consider it our corporate social responsibility not to use hazardous substances in our products. It is one of our major environment management priorities to promote on a global basis the development of products which are free from hazardous substances.

(Note 15) WEEE: A directive for the recycling of discarded electrical and electronic products.

(Note 16) RoHS: A directive restricting the use of specified hazardous substances in electronic and electrical equipment.



Support for the Global Compact

In March 2006, the Anritsu Group's CSR activities advanced as Anritsu supported the universal principles of the Global Compact (GC) of the United Nations to more firmly establish and develop the Anritsu Group's CSR activities. The concept and philosophy of the GC match the concepts of the Anritsu Group Charter of Corporate Behavior. The GC also serves as a world forum for dealing with the various issues in the international community caused by globalization, and offers a place to exchange ideas and put them into practice. For these reasons, Anritsu decided to participate in the GC. By participating in the GC, exchanging information with other GC participants, and conducting activities as a GC member, we will advance our vision of the future for all of the Anritsu Group and pursue CSR activities from a more universal perspective.