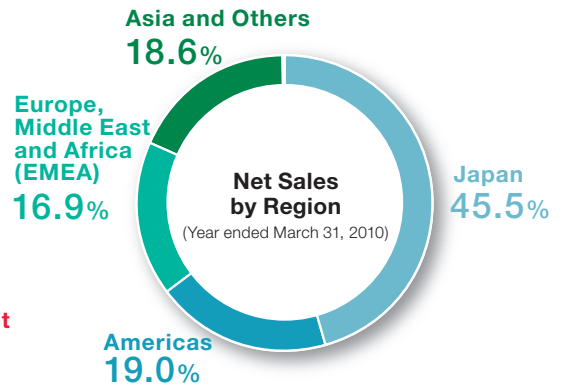
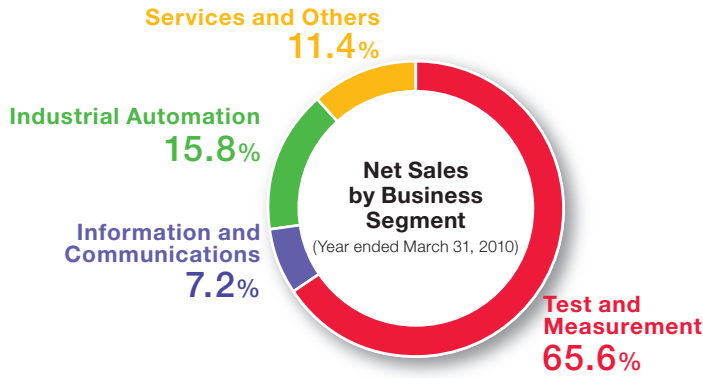
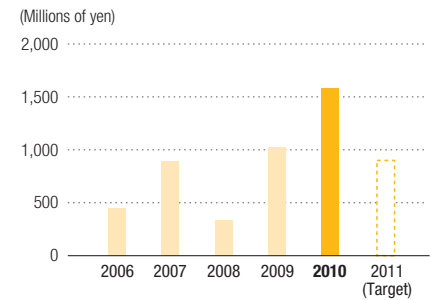
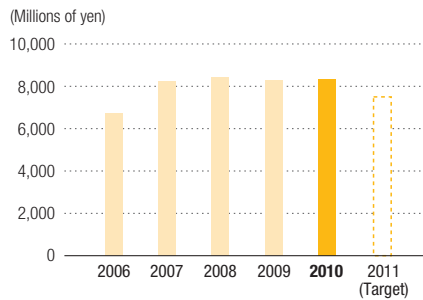
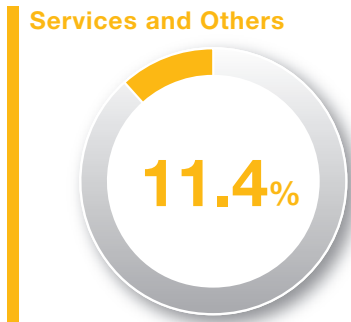
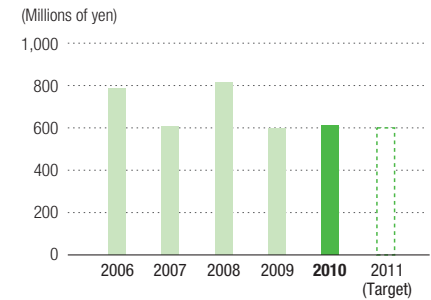
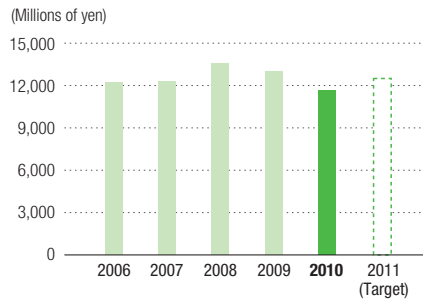
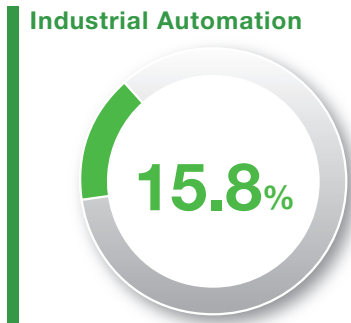
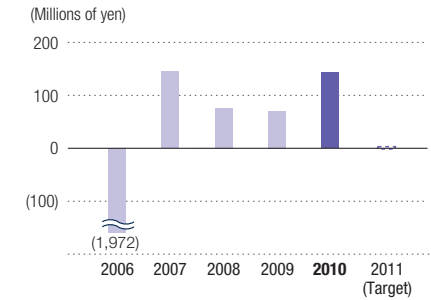
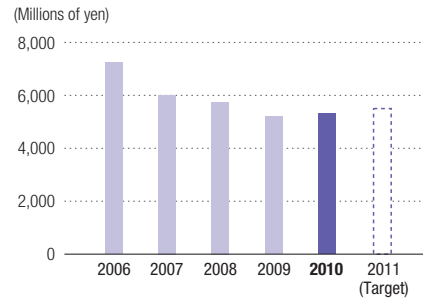
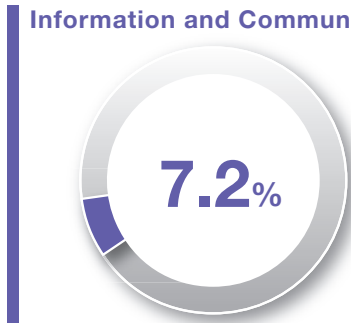
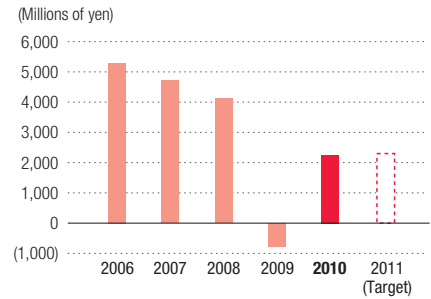
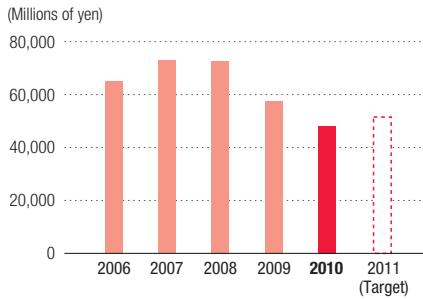
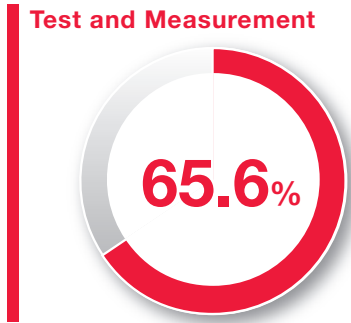


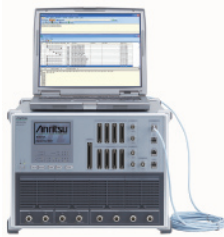



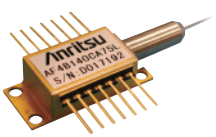
Anritsu at a Glance



Percentage of Net Sales	Net Sales	Operating Income (Loss)
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Note: Figures for Services and Others include eliminations or corporate.

Market Trends	Customers and Solutions	Strengths	Main Products
<p>Test and Measurement</p> <p>Mobile Phone Market</p> <ul style="list-style-type: none"> Commercialization of LTE (2010 in Japan and the United States) Commitments to deploy LTE: 80 telecom carriers in 33 countries Global expansion of 3G mobile phone use in BRICs, etc. <p>Network Infrastructure Market</p> <ul style="list-style-type: none"> Continued demand for base station installation Strengthening and upgrading of mobile backhaul to address shortage of transmission capacity Acceleration and capacity expansion with 40Gbit/s and 100Gbit/s backbone networks <p>Electronics Market</p> <ul style="list-style-type: none"> Expanded production of wireless modules and electronic components for telecommunications for cloud computing, smart grids, car electronics, digital household appliances, etc. 	<p>Customers</p> <ul style="list-style-type: none"> Chipset manufacturers, mobile phone handset manufacturers, IT-related service providers and telecom carriers <p>Solutions</p> <ul style="list-style-type: none"> Measurement for mobile phone handset development, certification use and production use <p>Customers</p> <ul style="list-style-type: none"> Telecom carriers, telecom network construction companies and telecommunications equipment manufacturers <p>Solutions</p> <ul style="list-style-type: none"> Optical, digital and IP measurement Base station measurement Network quality assurance <p>Customers</p> <ul style="list-style-type: none"> Electronic components manufacturers, telecommunications equipment manufacturers, etc. <p>Solutions</p> <ul style="list-style-type: none"> General purpose measurement (signal generators, spectrum analyzers, etc.) 	<ul style="list-style-type: none"> 60-70% global market share for measuring instruments for use in 3G mobile phone development Wireless measurement and protocol analysis technologies Conformance testing, interoperability testing <ul style="list-style-type: none"> 70-80% global market share for handheld measuring instruments for base stations Wireless and wireline test and measurement technologies Ultra-high-speed signal measurement technologies <ul style="list-style-type: none"> Wireline and wireless test and measurement technologies Meets customer requirements by expanding product lineup and applications 	 <p>LTE-capable MD8430A Signaling Tester</p>  <p>LTE-capable MT822x Base Station Analyzer</p>
<p>Information and Communications</p> <ul style="list-style-type: none"> Demand for video monitoring for rivers, dams and public facilities Demand for disaster prevention and disaster communications Growth of IP network traffic 	<p>Customers</p> <ul style="list-style-type: none"> Government offices, municipal governments, private sector (financial institutions, etc.) <p>Solutions</p> <ul style="list-style-type: none"> Systems related to upgrading public infrastructure and bandwidth controllers for enhancing network quality 	<ul style="list-style-type: none"> Business collaboration with system integrators and trading companies Provides one-stop video monitoring solutions 	 <p>PureFlow® Series bandwidth controllers</p>
<p>Industrial Automation</p> <ul style="list-style-type: none"> Japan Continued demand for quality control inspections for food, etc. Overseas (Asia) Increased demand for weight inspection for food and pharmaceuticals (Europe and the Americas) Heightened demand for detection of alien materials in food 	<p>Customers</p> <ul style="list-style-type: none"> Food, pharmaceutical and cosmetics manufacturers <p>Solutions</p> <ul style="list-style-type: none"> Quality control inspection equipment for food, pharmaceuticals and cosmetics (X-ray inspection systems for detecting alien materials, checkweighers, etc.) 	<ul style="list-style-type: none"> High-precision X-ray analysis technologies Signal and image processing technologies 	 <p>X-ray inspection systems</p>
<p>Services and Others</p> <ul style="list-style-type: none"> Increased demand for optical devices used in network infrastructure Increased demand for quality control inspection for high-density packaging 	<p>Customers</p> <ul style="list-style-type: none"> Electrical equipment manufacturers, telecommunications equipment manufacturers, etc. <p>Solutions</p> <ul style="list-style-type: none"> Optical devices, ultra-high-speed devices, solder paste inspection systems, etc. 	<ul style="list-style-type: none"> Technologies to produce sophisticated devices Monolithic microwave integrated circuit (MMIC) technologies Micro-shape measurement technologies Signal and image processing technologies 	 <p>Laser diodes</p>