Continuous Growth with Sustainable Superior Profits

2020 VISION

Financial capital
- Management with awareness of the cost of capital
- Management for improving ROE and ACE (Original Anritsu KPI for increasing corporate value)
- Adoption of International Financial Reporting Standards (IFRS)

Manufactured capital
- Global supply chain system
- Realize stable global procurement and production systems through partnership with business associates
- Create risk management systems for the overall value chain
- Global development of service and support centers with close ties to the local regions of our customers

Intellectual capital
- 120 years of accumulated knowledge and innovation
- R&D system with centers in Japan, the United States, Europe, and Asia
- Global customer support systems
- Management systems for quality, safety, and the environment

Human capital
- Fusion of global and local team management
- Corporate governance system that contributes to increasing corporate value
- Professional human resources around the globe
- High level of compliance awareness and satisfaction among employees and customers

Social and relationship capital
- CSR management awarded as “A Sincere Corporation”
- The Anritsu Group’s Corporate Behavior Charter and Code of Conduct
- Trust in the Anritsu brand
- Partnering with our customers

Natural capital
- Environmental management through life-cycle thinking
- Environmental management in the global organization
- Realization of high environmental efficiency and performance
- Implementation of life-cycle assessment in all product development

Test and Measurement business
Supporting broadband services

Mobile
- Contributed to ongoing development of smartphone terminals

Network infrastructure
- Supporting wireline and wireless infrastructure

Electronics
- Evaluation of electronic devices that support daily life

Industrial automation
- Support safety and security in the food product business through devices to detect foreign matter

Information and communications services and devices
- Realized broadband services

Business Origination
- Building the society of the future through innovation

Anritsu’s strengths
Anritsu’s businesses contribute to society and stakeholders

Increasing corporate value

Anritsu Integrated Reporting 2015 3