

# Anritsu's Value Creation Model

Anritsu practices Creating Shared Value (CSV), and aims to realize a safe, secure, and prosperous society by demonstrating its strengths. Anritsu contributes to society through each of its businesses.

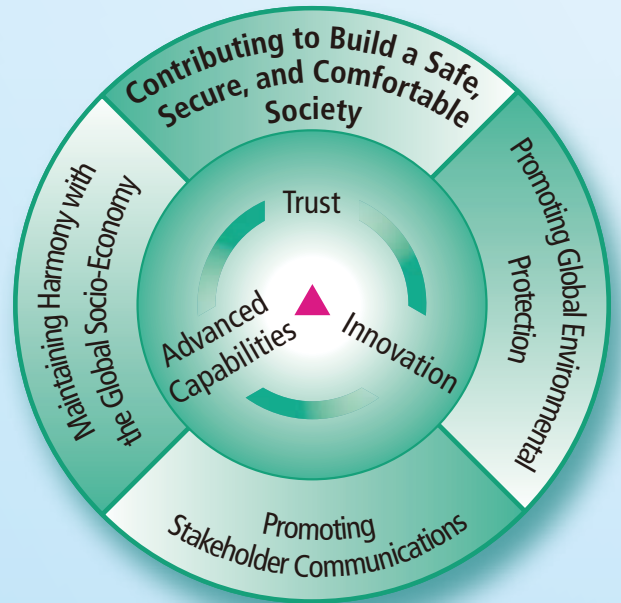
## Anritsu's Values



Taking up the challenges of aiming for its goals and addressing social issues



## CSV (Creating Shared Value)





**Anritsu's businesses contribute to society and stakeholders**

**The Sources of Anritsu's Value**

**Financial capital**  
 Management with awareness of the cost of capital

**Manufactured capital**  
 Global supply chain system

**Intellectual capital**  
 120 years of accumulated knowledge and innovation

**Human capital**  
 Fusion of global and local team management

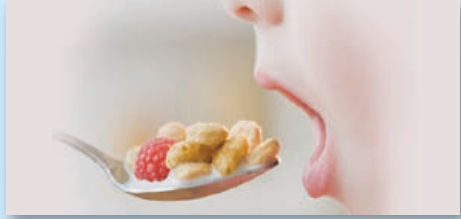
**Social and relationship capital**  
 CSR management awarded as "A Sincere Corporation"

**Natural capital**  
 Environmental management through life-cycle thinking

**Test and Measurement business**  
 Supporting broadband services



**PQA business**  
 Supporting safety and security in food and pharmaceutical products through quality assurance



**Information and communications services and devices**  
 Realized broadband services



**Business origination**  
 Building the society of the future through innovation

