

# Company Philosophy and Mission

## Company Philosophy

Contribute to the development of a safe, secure, and prosperous global society by offering Original & High Level products and services with sincerity, harmony, and enthusiasm

## Company Vision

Achieve continuous growth with sustainable superior profits through innovation using all knowledge of all parties

## Company Policy

1. Make energetic organization synthesizing the knowledge of all employees
2. Capture growth drivers through innovation
3. Be a leader in the global market
4. Contribute to the creation of a society that is friendly to people and the Earth as a good corporate citizen

## The Concept in “envision : ensure”

The “TYK radio telephone,” the world’s first practical use wireless telephone and the original of the smartphone. The common-battery telephone, the foundation for the public telephone.

The first domestically-manufactured radio broadcast receiver and television transmitter.

Innovative test and measurement instruments for communications which supports optical and digital networks stretched across seas and borders and mobile broadband services today.

Anritsu, which has always supported the advancement of the information-telecommunication society, now makes a new promise in order to ensure that we proceed on the path towards being the global market leader. The concept “envision : ensure” expresses Anritsu’s promise.



### —The Anritsu Promise—

As well as sharing our dream and vision with our customers, it shows that our dedication to innovation will lead to tangible results that exceed their expectations. This is the commitment that “envision : ensure” symbolizes.

## About This Report

Anritsu marked the 120th anniversary of its founding in 2015, and is already moving forward into the new era of communications. Over the 120 years since Anritsu began business activities, its strengths have made it possible to contribute to the development of the IT field, including wired and wireless communications devices and related measuring equipment. Two strong strands of DNA have served Anritsu well over the years and are the source of its strengths. These are “Sincerity, Harmony, and Enthusiasm” and “Original & High Level.” These two are even more important today as the development of communications continues.

This report has been prepared to help our stakeholders understand these two strands of DNA. As an integrated report, this publication presents information on financial factors, including financial performance and corporate strategy, and non-financial factors, such as information on environmental and social matters, in an integrated fashion.

Looking ahead, we will manage Anritsu with a strong sense of purpose and, through our main business activities, will aim to contribute to the creation of a safe, secure, and prosperous global society.

1. For information on facts and other information that have a material impact on the Anritsu organization’s capabilities for creating corporate value in the short, mid, and long terms, please refer to the Business Review section of this report (beginning on page 16) or our website: <http://www.anritsu.com/ir>
2. In preparing this report, we have made reference to international reporting frameworks, including those provided by the International Integrated Reporting Council (IIRC) and others as well as the G4 Sustainability Reporting Guidelines (Version 4) of the Global Reporting Initiative (GRI).

## Communication Tools

### Integrated Reporting/Annual Report

This annual publication contains performance highlights, a message from the Group CEO, business summaries, strategies and future trajectories, past performance trends, financial data, and other information.



### Sustainability

Sustainability information has been compiled into the CSR Report since 2005. The report contains the information typically found in an environmental report, plus additional information on management and social initiatives.



### Securities Report/Quarterly Financial Report

These reports provide information on financial performance for the fiscal year on a quarterly and annual basis.



### Business Report

The Business Report provides a basic summary of business activities, highlights, and other information for the fiscal year on an interim and full-year basis.



### Financial Information

Financial information includes financial results, presentation materials, and presentation Q&A summaries.

### Information for the General Meeting of Shareholders

This information includes notices of the general meeting of shareholders, reports of resolutions adopted, and presentation materials for shareholders.

Communication tools are provided on Anritsu's website at [About Anritsu > Investor Relations > IR Library](http://www.anritsu.com/ir).

URL: <http://www.anritsu.com/ir>



### Supporter of the UN Global Compact

Anritsu is actively responding to the requirements of global society through its business activities.

In March 2006, Anritsu declared its support of the 10 principles of the UN Global Compact (UN-GC), which are grouped in four categories: Human Rights, Labor, Environment, and Anti-Corruption. The Anritsu Group as a whole integrates these principles into its CSR activities.



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The Sustainable Development Goals (SDGs) were unanimously adopted at the UN General Assembly in September 2015. We will promote CSV at the global level by considering the social impact of the Anritsu Group's business activities based on these goals.

### Notes regarding use of forecasts and other forward-looking information

The business forecasts mentioned above are based on recent information and reasonable judgments made with available information. The reader should be aware that these projections are not promises, and actual results may be materially different from these projections due to known or unknown risks, changes related to uncertainties, and other factors.