Toward the further evolution of this era of connecting, new social value is beginning to be created through the advancement of mobile broadband services and the Internet of Things (IoT). Since its founding, Anritsu has pursued “connecting” through technology and has worked to solve social issues. Going forward as well, we will continue progressing in value creation to effect new forms of social innovation utilizing 5G/IoT technologies, as represented by the “ultra-smart society” and “Industry 4.0” concepts.

**Creating Highly Livable Communities**

As economies and cultures mature through the development of communications, populations increase and issues arise related to ensuring safe and secure living. Anritsu has provided solutions that support the development of infrastructure for realizing communications networks that connect city with city and country with country, not only on land but through the air, over the sea, and even in outer space.

**Connecting with Technology, Creating with Technology**

The world of cell phones and smartphones, now used nearly everywhere in the world, and Japan’s personal mobile terminals began in 1979 with the car phone. Mobile communications systems since then continue to change the ways in which we work and live as the demands of society are met with technology innovation. Anritsu has been at the forefront of the times in supporting such technology innovation in communications systems through the provision of measuring solutions essential to researching, developing, and manufacturing communications terminals and networks. In addition, based on the concept of “connecting” consumers with food product safety, we also help raise the production efficiency of food product and pharmaceutical manufacturing through inspection and measuring equipment used on food product production lines, such as metal detectors and X-ray systems.

**History of Anritsu**

- **1895** Sekisan-sha, the predecessor company of Anritsu, established
- **1931** Anritsu Electric Co., Ltd. established
- **1985** Company name changed to Anritsu Corporation
- **1990** Began global development
- **1960** Exported payphones and measuring equipment for communications through trading companies and overseas distributors
- **1970** Strengthened customer responsiveness
- **1980** Established U.S. affiliate upon acquiring AT&T as a customer. Subsequently increased local affiliates and strengthened sales and service levels
The world envisioned by the ultra-smart society and Industry 4.0 concepts and being brought about by IoT, AI, and other technology innovations is poised to further enrich our societies and change our lifestyles. With the help of stakeholders, Anritsu intends to further evolve “connecting” technologies that support mobile broadband services and quality assurance solutions that support safe and secure manufacturing to continue to contribute to the realization of a society where everyone can lead enriching lives.

1990 Wiltron Company, U.S. instrument manufacturer, acquired

2005 Nettest A/S, Danish instrument manufacturer, acquired

1999 Issued Annual Report

2005 Issued CSR Report

2006 Declared participation in UNGC

2013 TSE Corporate Value Improvement Award Received Excellence Award

2014 Integrity Award Received Integrity Award

2015 Issued first Integrated Report

2016 Azimuth Systems, Inc., U.S. instrument manufacturer, acquired

With the acquisition of a U.S. company, established global sales-service and development-manufacturing systems

Practiced “Think Global, Act Local” alongside development of mobile Internet, and further expanded geographic scope of contribution under “envision : ensure” statement.
Anritsu has begun initiatives for the creation of new social value. To identify and solve social issues together with stakeholders is itself the “envision : ensure” concept—such value creation activities have taken place since our founding. We will contribute to the realization of a safe, secure, and prosperous society as an integral part of this commitment.
Company Philosophy

Contribute to the development of a safe, secure, and prosperous global society

Sincerity, Harmony and Enthusiasm

Value Provided

Solutions

Expanding sustainable industrialization and innovation
For More Convenient, Comfortable Living
Ensuring healthy lives for all
Bringing Peace of Mind to Living
Making safe and sustainable Support for Infrastructure for Living

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