

Just the First 120 Years...Our Journey Will Continue.

Toward the further evolution of this era of connecting, new social value is beginning to be created through the advancement of mobile broadband services and the Internet of Things (IoT). Since its founding, Anritsu has pursued “connecting” through technology and has worked to solve social issues. Going forward as well, we will continue progressing in value creation to effect new forms of social innovation utilizing 5G/IoT technologies, as represented by the “ultra-smart society” and “Industry 4.0” concepts.



Connecting with Technology, Creating with Technology

The world of cell phones and smartphones, now used nearly everywhere in the world, and Japan’s personal mobile terminals began in 1979 with the car phone. Mobile communications systems since then continue to change the ways in which we work and live as the demands of society are met with technology innovation. Anritsu has been at the forefront of the times in supporting such technology innovation in communications systems through the provision of measuring solutions essential to researching, developing, and manufacturing communications terminals and networks. In addition, based on the concept of “connecting” consumers with food product safety, we also help raise the production efficiency of food product and pharmaceutical manufacturing through inspection and measuring equipment used on food product production lines, such as metal detectors and X-ray systems.



Creating Highly Livable Communities

As economies and cultures mature through the development of communications, populations increase and issues arise related to ensuring safe and secure living. Anritsu has provided solutions that support the development of infrastructure for realizing communications networks that connect city with city and country with country, not only on land but through the air, over the sea, and even in outer space.



INMARSAT



Optical line measuring instrument



Microwave line measuring instrument



Creating Industry and Technology Infrastructure

Anritsu was founded in 1895, the same year Guglielmo Marconi successfully performed the world’s first radio transmission test and society realized how technological innovations in communication would lead to industrial and economic development. Since then, the history of value creation through the evolution of communication has overlapped closely with our history of pursuing CSV with stakeholders.



TYK radio-telephone



Common battery telephone



Morse telegraph



Payphone

Trends in the World’s Population

2 billion

3 billion

4 billion

1895
Sekisan-sha, the predecessor company of Anritsu, established

1931
Anritsu Electric Co., Ltd. established

1985
Company name changed to Anritsu Corporation

History of Anritsu

1900

1960

1970

1980

Began global development

Exported payphones and measuring equipment for communications through trading companies and overseas distributors

Strengthened customer responsiveness

Established U.S. affiliate upon acquiring AT&T as a customer. Subsequently increased local affiliates and strengthened sales and service levels



Toward a Safe, Secure, and Enriching Society for All

The world envisioned by the ultra-smart society and Industry 4.0 concepts and being brought about by IoT, AI, and other technology innovations is poised to further enrich our societies and change our lifestyles. With the help of stakeholders, Anritsu intends to further evolve “connecting” technologies that support mobile broadband services and quality assurance solutions that support safe and secure manufacturing to continue to contribute to the realization of a society where everyone can lead enriching lives.



X-ray inspection system



Metal detector



Measuring instrument for smartphones



Conformance test system



5G measuring instrument



Base station simulator



Expanding sustainable industrialization and innovation
For More Convenient, Comfortable Living

Ensuring healthy lives for all
Bringing Peace of Mind to Living

Making safe and sustainable
Supporting Infrastructure for Living

122
Years
since Founding

7 billion

6 billion

5 billion

2000
Issued Environmental Report

2006
Declared participation in UNGC

2013
TSE Corporate Value Improvement Award
Received Excellence Award

2015
Issued first Integrated Report

1999
Issued Annual Report

2005
Issued CSR Report

2012
IFRS adopted

2014
Integrity Award
Received Integrity Award

1990
Wiltron Company, U.S.
instrument manufacturer, acquired

2005
Nettest A/S, Danish
instrument manufacturer, acquired

2016
Azimuth Systems, Inc.,
U.S. instrument manufacturer, acquired

1990

2000

2010

2017

Becoming a multinational corporation

With the acquisition of a U.S. company, established global sales-service and development-manufacturing systems

Road to a global brand

Practiced “Think Global, Act Local” alongside development of mobile Internet, and further expanded geographic scope of contribution under “envision : ensure” statement

Corporate Value Creation

Value Creation Model

Anritsu has begun initiatives for the creation of new social value. To identify and solve social issues together with stakeholders is itself the “envision : ensure” concept—such value creation activities have taken place since our founding. We will contribute to the realization of a safe, secure, and prosperous society as an integral part of this commitment.



Solutions

Value Provided

Expanding sustainable industrialization and innovation
For More Convenient, Comfortable Living

Ensuring healthy lives for all
Bringing Peace of Mind to Living

Making safe and sustainable
Supporting Infrastructure for Living

