Continuous Growth with Sustainable Superior Profits

Anritsu Corporation August, 2020





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TSE cord : 6754 https://www.anritsu.com





Cautionary Statement

All information contained in this release which pertains to the current plans, estimates, strategies and beliefs of Anritsu Corporation (hereafter "Anritsu") that is not historical fact shall be considered forward-looking statements of future business results or other forward-looking projections pertinent to the business of Anritsu. Implicit in reliance on these and all future projections is the unavoidable risk, caused by the existence of uncertainties about future events, that any and all suggested projections may not, come to pass. Forward-looking statements include but are not limited to those using words such as "believe", "expect", "plans", "strategy", "prospects", "forecast", "estimate", "project", "anticipate", "may" or "might" and words of similar meaning in connection with a discussion of future operations or financial performance.

Actual business results are the outcome of a number of unknown variables and may substantially differ from the figures projected herein.

Factors which may affect the actual business results include but are not limited to the economic situation in the geographic areas in which Anritsu conducts business, including but not limited to, Japan, Americas, Asia, and Europe, changes in actual demand for Anritsu products and services, increases or decreases in the competitive nature of markets in which Anritsu sells products or buys supplies, changing aptitudes at providing services, and exchange rates.

You also should not place reliance on any obligation of Anritsu to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Anritsu disclaims any such obligation.

Agenda

I. Mid term Business Plan GLP2020 and Business Strategy

- 1. Basic Policy of Management Strategy
- 2. Outline of our business segments
- 3. Basic Policy of medium and long term business strategy
- 4. Set out for Beyond2020

I. T&M business segment

- 1. T&M : Profit structure improvement targets
- 2. T&M : Mobile market trends and Business opportunity
- 3. Industrial Test Solutions
- 4. Network Reshaping Test Solutions

III. PQA Business segment

- **IV-1.** Financial Strategy
- **IV-2. Shareholder Return Policy**
- **IV-3.** Corporate Philosophy and Sustainability Policy
- **IV-4.** Corporate Governance System
- **IV-5.** Introduction to the Advanced Technology Development Lab
- V. Financial Results for the 1st quarter of the Fiscal Year ending March 31, 2021

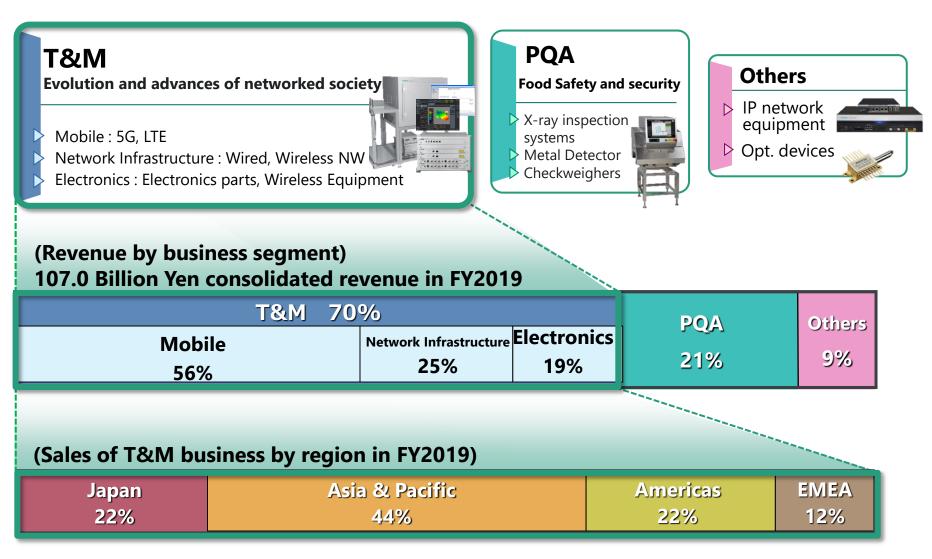
I. Mid term Business Plan GLP2020 and Business Strategy



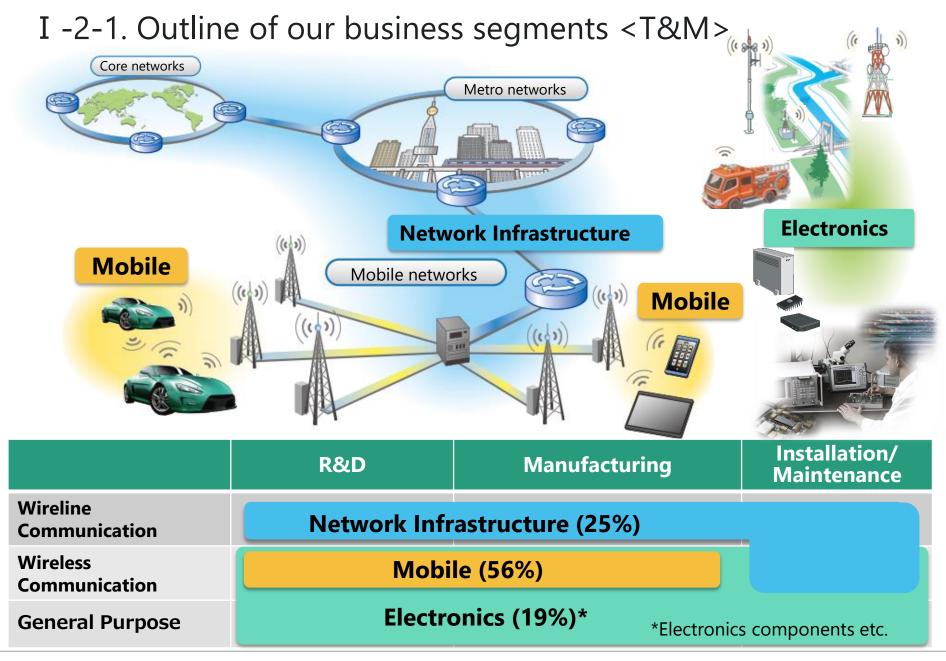
 Creating the value that only Anritsu can deliver Building a world-class, robust income structure To create new business through emerging business

Driving innovation in new business areas

I -2. Outline of our business segments



T&M: Test & Measurement PQA : Products Quality Assurance



I -3. Basic Policy of medium and long term business strategy

Capture growth drivers without fail, and realize "continuous profitable growth"

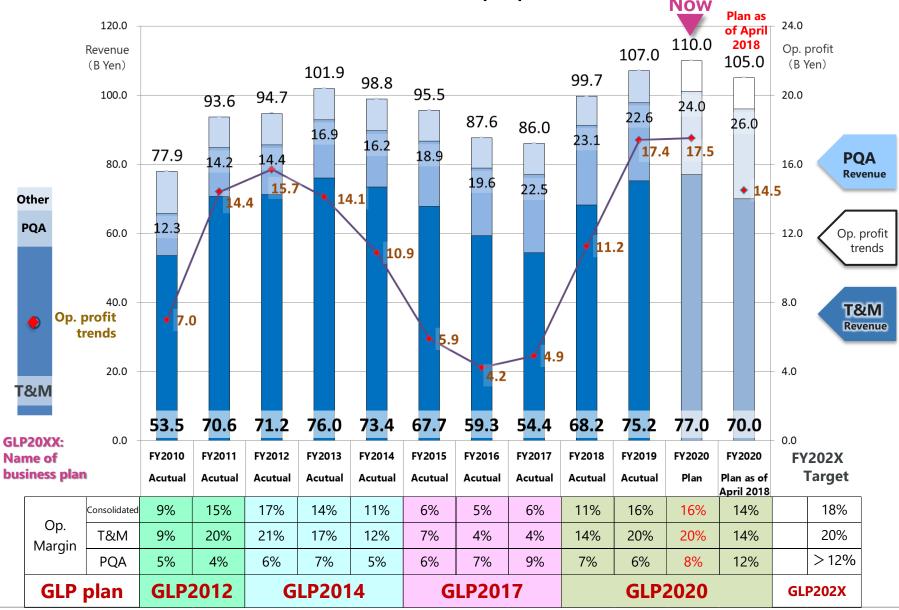
	Market average		Medium & long –term guideline		
	annual growth rate (estimated by Anritsu)	Vision / growth driver	Sales growth rate	Operating margin	
T&M	3-5%	Become a leading company supporting 5G/IoT society (1) 5G, LTE-Advanced (2) IoT/Automotive, Connectivity (3) IP Data traffic/Cloud Services	≧7%	≧20%	
PQA	3-5%	Become a world-class partner in quality assurance solution Expansion from contaminant inspection into the quality assurance market	≧7%	≧12%	
Consolidated			—	≧18%	
ROE	—		≧1	5%	

I -3-1. GLP2020 : Revenue and Op. profit Plan (1/2) GLP2020

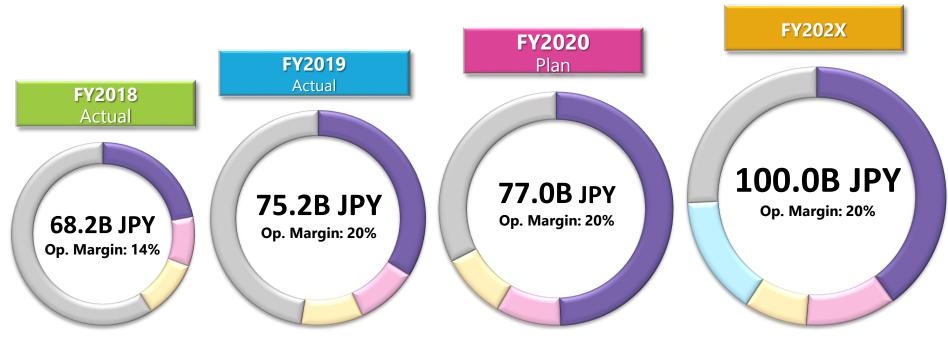
Indicators		FY2018(Act)	FY2019(Act)	FY2020(Plan)	FY2020*
Revenue		99.7 B Yen	107.0 B Yen	110.0 B Yen	105.0 B Yen
OP. profit		11.2 B Yen	17.4 B Yen	17.5 B Yen	14.5 B Yen
Op. margin		11 %	16 %	16 %	14 %
Profit		9.0 B Yen	13.4 B Yen	13.5 B Yen	11.0 B Yen
ROE		11 %	15 %	14 %	12 %
T&M	Revenue	68.2 B Yen	75.2 B Yen	77.0 B Yen	70.0 B Yen
	Op. profit	9.4 B Yen	15.1 B Yen	15.5 B Yen	10.0 B Yen
	Op. margin	14 %	20 %	20 %	14 %
PQA	Revenue	23.1 B Yen	22.6 B Yen	24.0 B Yen	26.0 B Yen
	Op. profit	1.6 B Yen	1.3 B Yen	1.8 B Yen	3.0 B Yen
	Op. margin	7 %	6 %	8 %	12 %
					*Plan as of April 2018

(Note) Exchange rate for GLP2020 : 1USD=105Yen, 1Euro=125Yen)

I -3-2. GLP2020 : Revenue and Op. profit Plan (2/2)



I -3-3. GLP2020 Progress Status in T&M Business

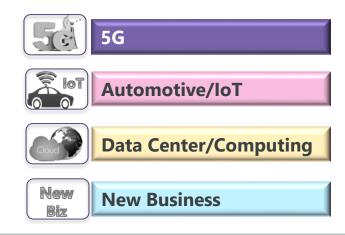


FY2020 Initiatives

Capture growth opportunities by focusing on boosting competitiveness in 5G business

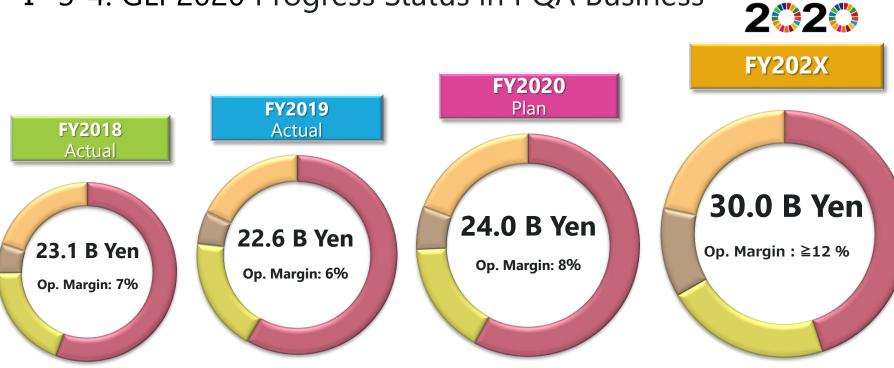
- Enhance global development framework and customer support system
- Promote conformance test system business

(Note) Anritsu group announced the FY2020 Forecast on April 27th, 2020.



2020

I -3-4. GLP2020 Progress Status in PQA Business



FY2020 Initiatives

/Inritsu

- Strengthen sales bases in Americas and Europe
- Promote shift to platform solutions

envision: ensure

(Note) Anritsu group announced the FY2020 Forecast on April 27th, 2020.

Japan	
Americas	
EMEA	
Asia	

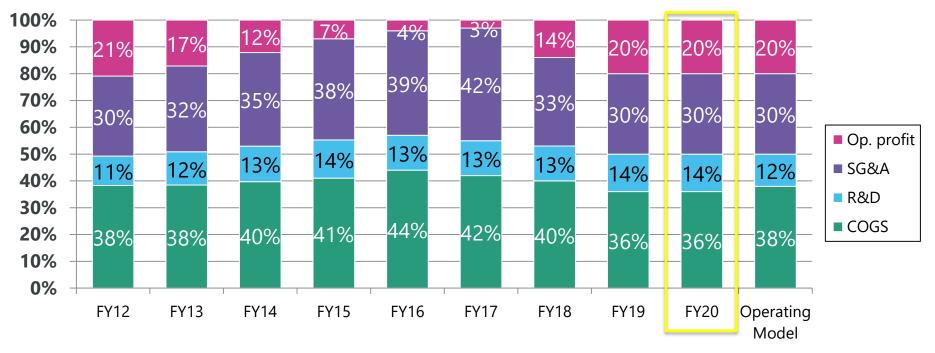
Beyond



Resolve social issues by realizing Beyond 2020

II. T&M business segment

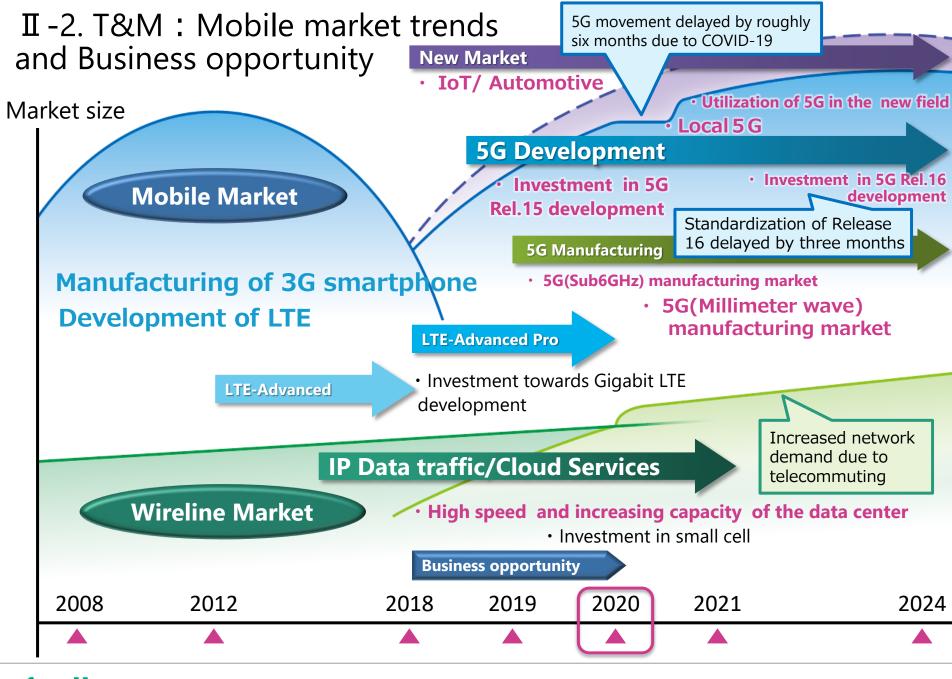
II -1. T&M : Profit structure improvement targets



Cost structure improvement measures

- Introduction of high value added solutions (professional services, software)
- Thorough enforcement of development ROI & ROIC management (*1)
- SG&A expenses: Organizational structure and optimal allocation of human resources in response to changes in customer trends

*1:KPI target index for R&D investments is an R&D ROI(gross profit / R&D investment value) of 4.0times or higher.

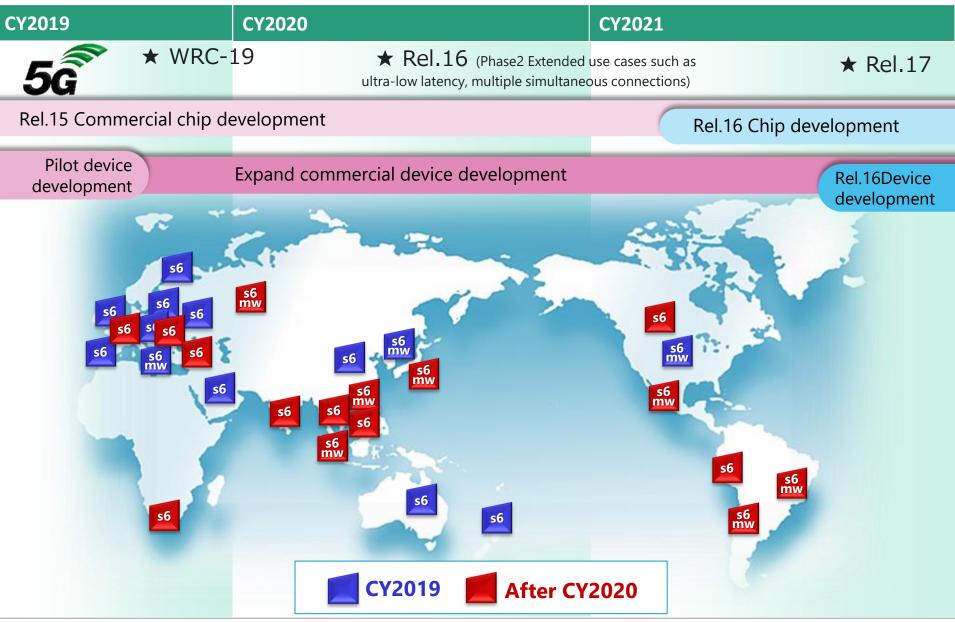


/INCITSU envision:ensure

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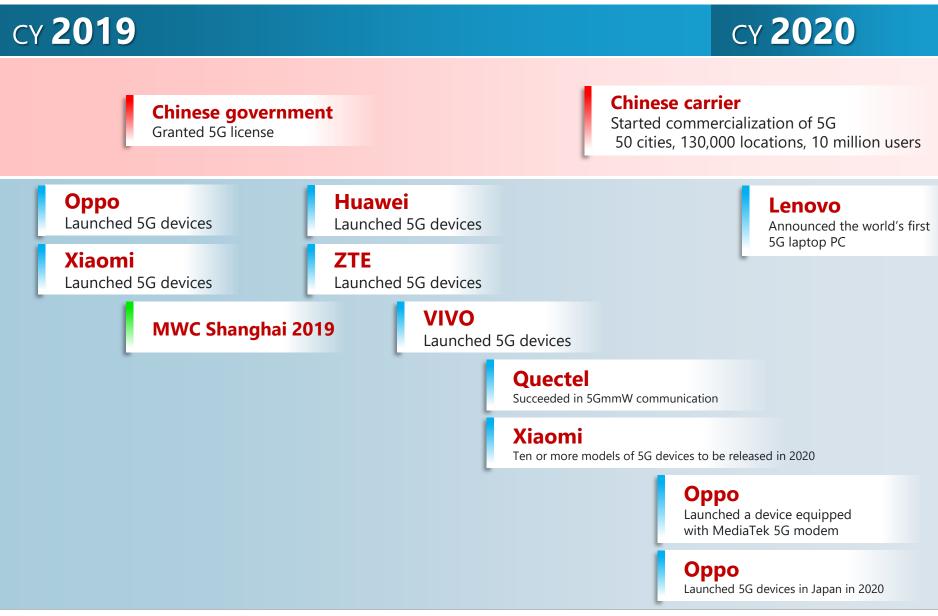
II -2-1. Roadmap of 5G

* Created by Anritsu referring to publicly available information

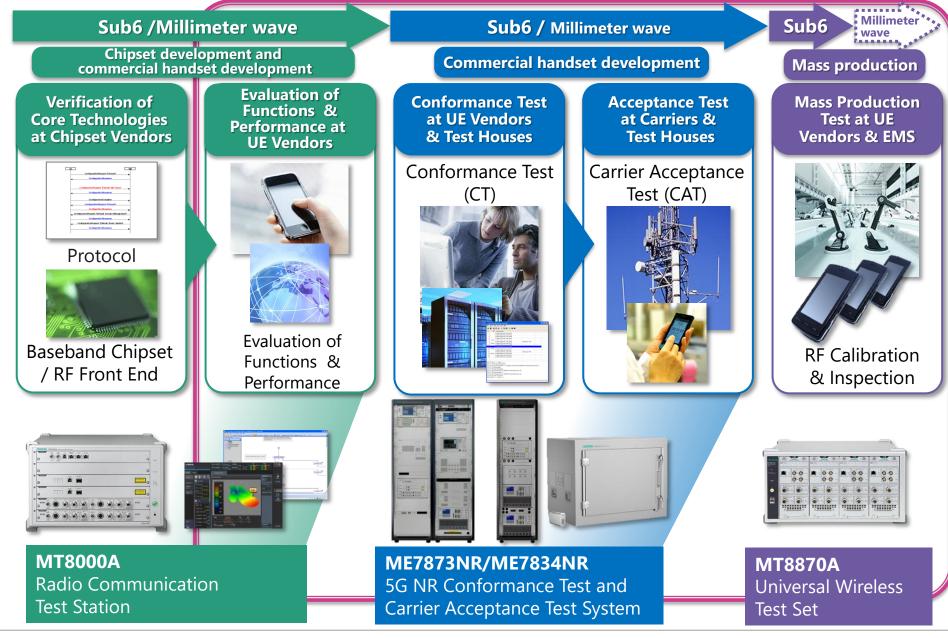


II -2-2. Increased investment aimed at 5G commercialization in China

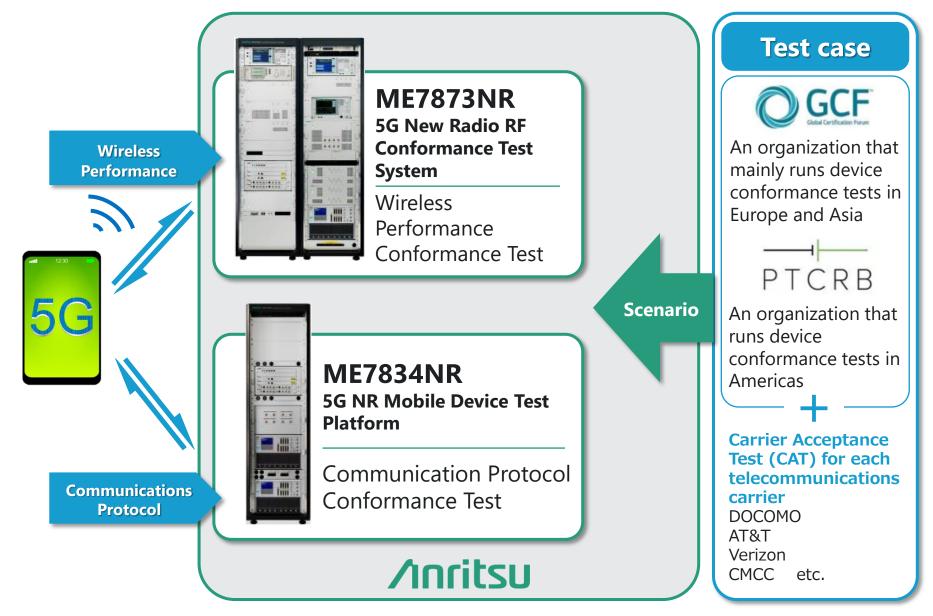
* Created by Anritsu referring to publicly available information



II -2-3. 5G terminal development/manufacturing process and test solutions

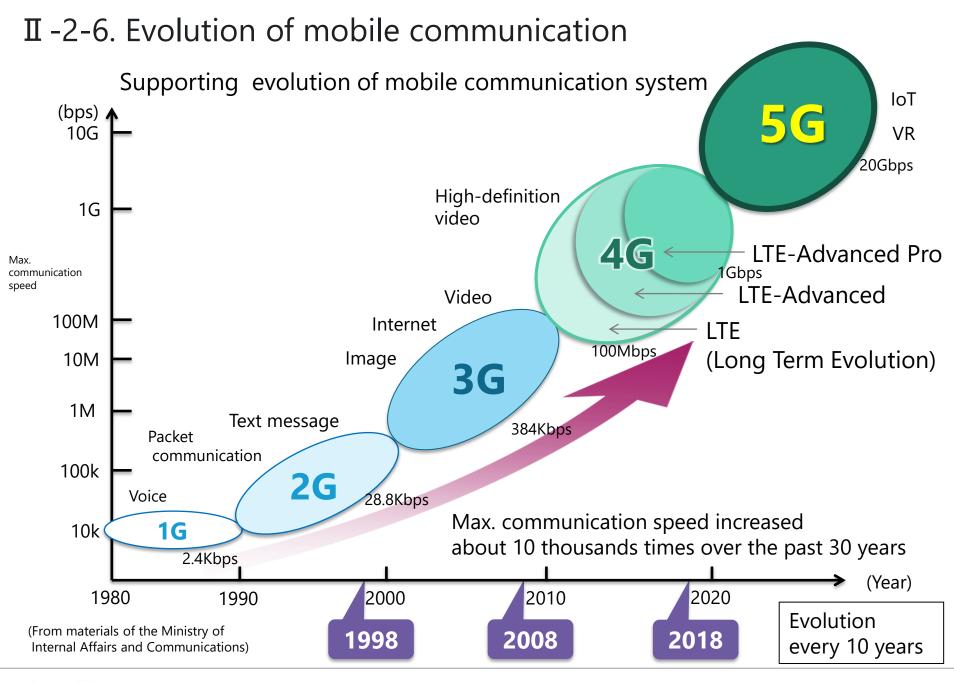


II -2-4. 5G Test Solutions Conformance Test



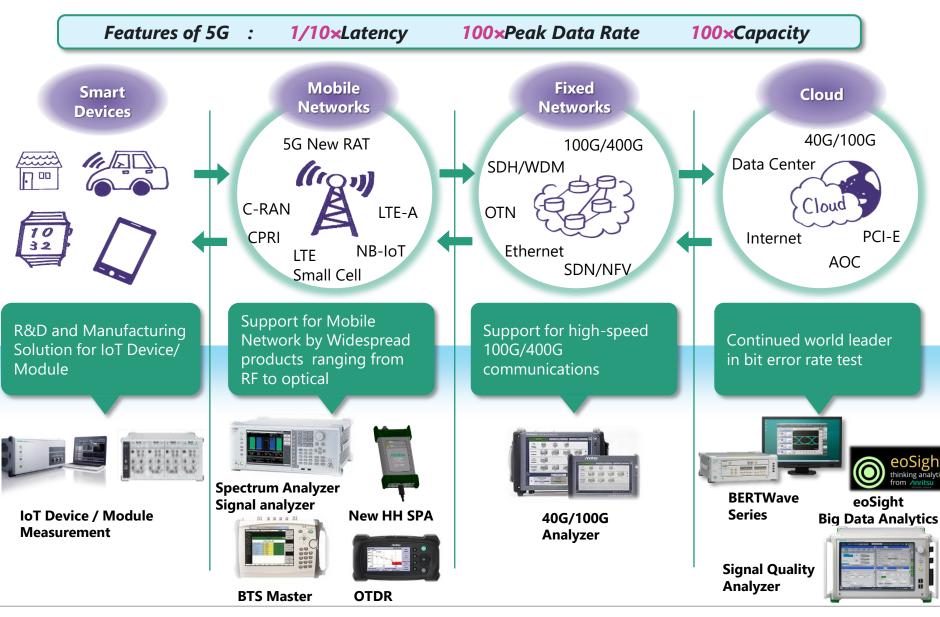
II -2-5. Mobile R&D business and solutions (The case of LTE)

	Platform(Core)	Conformance test		Operator	Smartphone
	Development	RF	Protocol	Acceptance test	Commercial test
Uses	Comm. standard development Chipset development	Conformance test Interoperability test		Comm. Carrier acceptance test	Application development UE operation test
Main customers	Chipset vendor UE vendor	Chipset vendor, UE Communication Car		Com Carrier, Test house, UE vendor	UE vendor Applications developer
Main theme	 FDD / TDD-LTE, LTE-Advanced, LTE-Advanced PRO CA (Carrier aggregation), VoLTE (Voice over LTE) MIMO (Multi Input Multi Output) Chipset unification of 3G/LTE and SRW (Short Range Wireless) 			 Improve data throughput Battery consumption etc. 	
Test solutions					
Main Competitors	Anritsu : No. Rohde & S	i	Rohde & Schwarz, Keysight(Agilent, Anite), Spirent		Rohde & Schwarz, Keysight

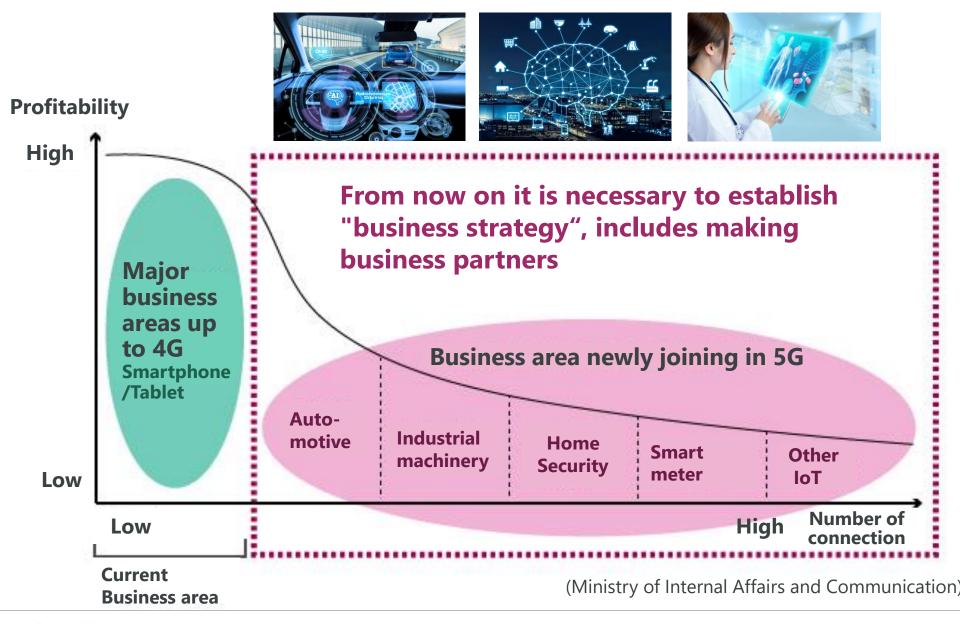


Anritsu envision : ensure

II -2-7. Contributing to the establishment of 5G network infrastructure

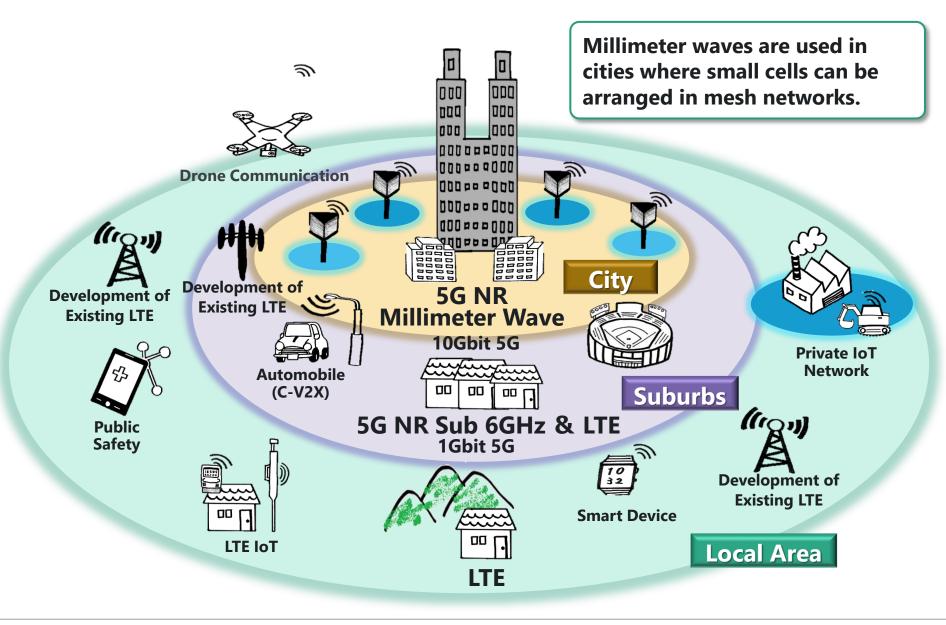


II -2-8. 5G will become the infrastructure of social innovation



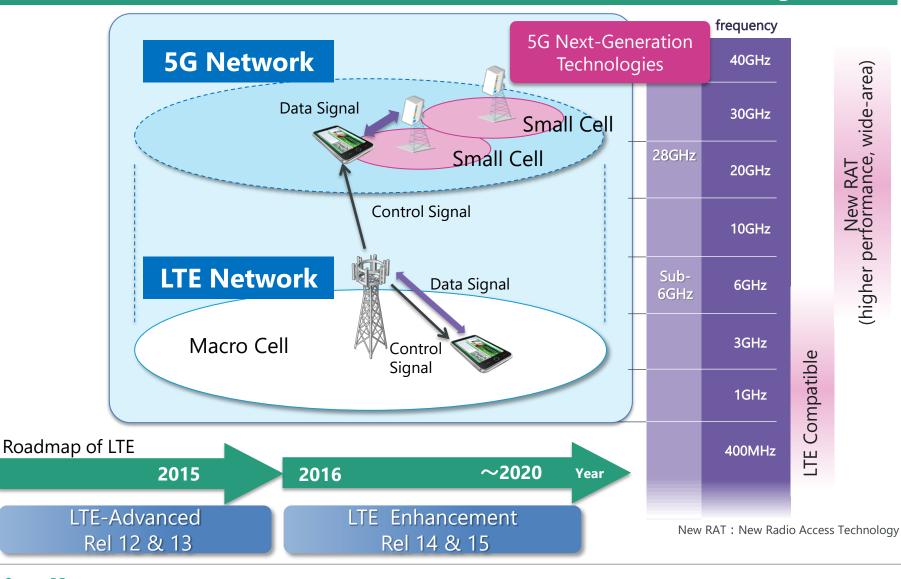
Annitsu envision : ensure

II -2-9. Outlook for 5G Service Development

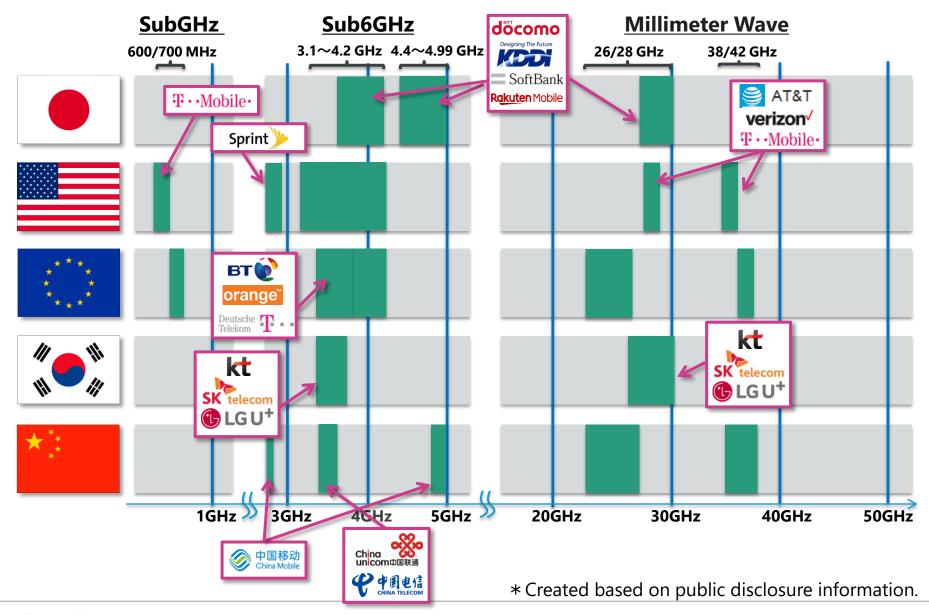


II -2-10. 5G and LTE coexist and interwork

5G = LTE Enhancements + Next-Generation Wireless Technologies

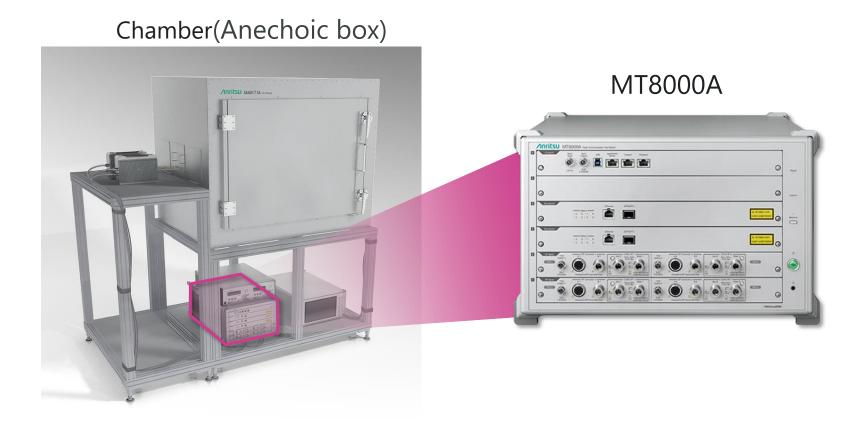


II -2-11. 5G Band Allocations in the World

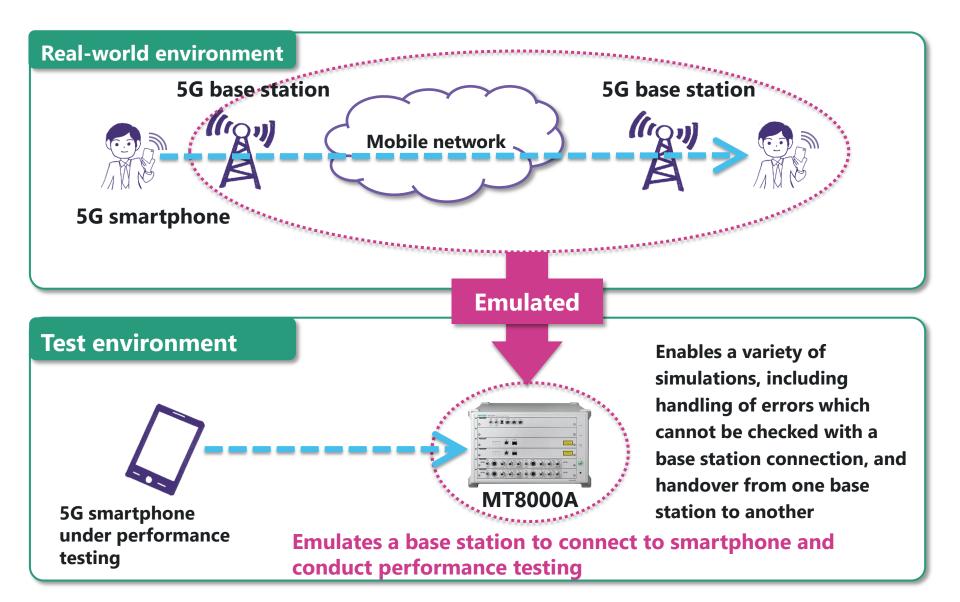


II -2-12. Solutions for 5G chipset/device development

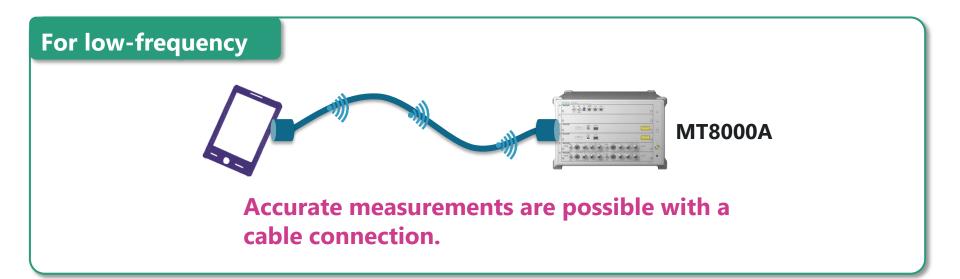
We have begun shipments of the Radio Communication Test Station MT8000A for development of chipsets, devices, etc. for the 5G market



II -2-13. Role of MT8000A



II -2-14. High-frequency (millimeter wave) measurement technology

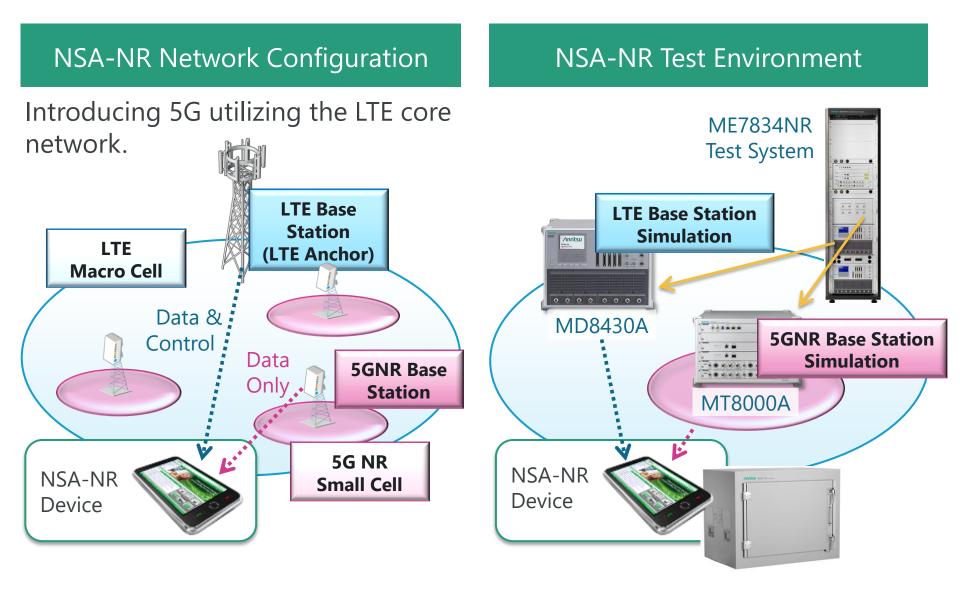


For high-frequency (millimeter wave)

Accurate measurements are possible with Over The Air (OTA) using chamber.



II -2-15. Test solution for 5G NSA-NR terminal development



II -2-16. Anritsu's Solution for 5G base stations and terminals



MS2850A Signal Analyzer

Signal analyzer that realizes millimeter-wave measurement solutions required for R&D and manufacture of 5G base stations and terminals at unprecedented low prices Frequency range : 9 kHz~32 GHz/44.5 GHz Analysis bandwidth : 255 MHz (standard), 510 MHz(option), 1GHz (option)

Conventional Signal Analyzer for LTE



- Frequency is mainly 6GHz or less
- Analysis bandwidth is 20MHz to several hundred MHz

Signal Analyzer for 5G



- Covers frequency up to 44.5GHz
- Coverage of analysis bandwidth is up to 1GHz
- Low price enables installation for commercial development and manufacture

II -2-17. 5G Test Solutions Base-Station Installation and Maintenance

5G NR Base-Station Field Performance Measurements and Coverage Mapping

Field Master Pro MS2090A

- Frequency Range: 9 kHz to 9/14/20/26.5/32/43.5/54 GHz
- Supports RF measurements of GSM, LTE, and 5G base stations, as well as 5G demods.
- TX spurious up to 54 GHz

Usage: 5G NR Base Station Measurement 3GPP TS 38.104 V15 gNB Base Station Performance Evaluation

- · Frequency error · Occupied bandwidth
- \cdot Time offset \cdot Adjacent channel leakage ratio
- \cdot Cell/Sector ID \cdot Tx spurious up to 12.75 GHz
- \cdot Modulation quality \cdot EIRP
- · Unwanted emissions · Synchronization Signal Block (SSB)
- · FR1 & FR2 · Up to 64 beams supported

Usage: 5G Coverage Mapping

Plot indoor and outdoor coverage maps from 5G NR gNB. Displayed measurements include channel power, EIRP, and RSRP.

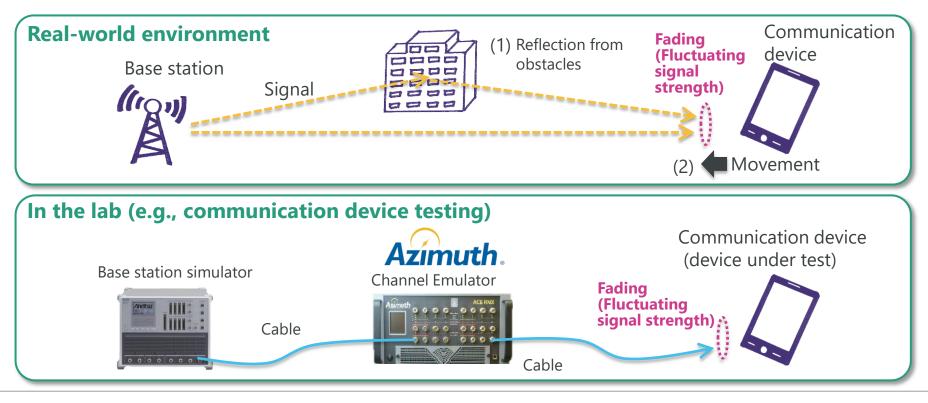
II -2-18. Acquisition of Azimuth Systems, Inc.

- Company Name : Azimuth Systems, Inc.
- Headquarters : Boston, USA

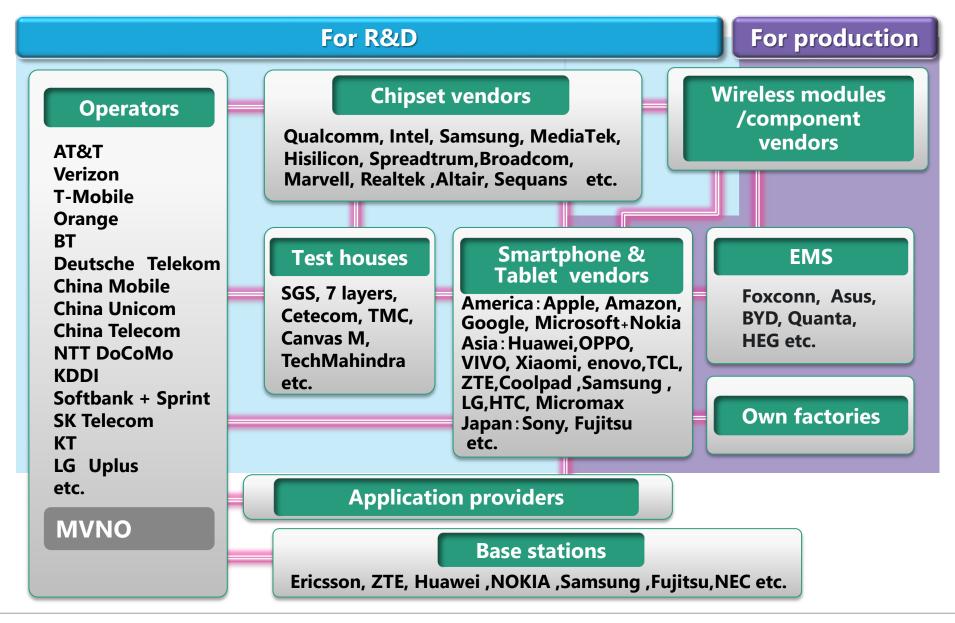


- Business model: Development and sales of channel emulators, etc.
- Main customers : Operators, chipset vendors, network equipment vendors,

UE vendors, etc. in the Americas, EMEA, Asia, and Japan

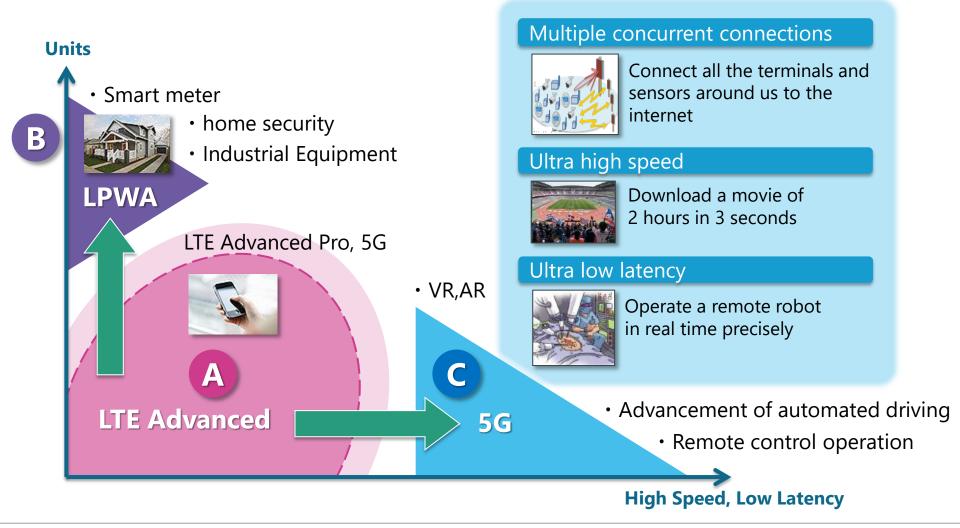


II -2-19. Food chain and players in mobile telecom market



II -3. Industrial Test Solutions

Expand Earnings Opportunities by Supporting the Creation of New Markets and Various Industrial Fields through the Utilization of 5G



Ancitsu envision : ensure

II -3-1. Manufacturing solutions for Smart phone



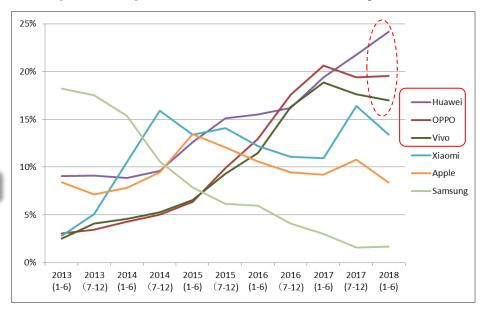
Current features

- Huawei, Vivo, Oppo The rise of China vendors and intensifying competition ()
- 2. The growth of the manufacturing market in India

Solutions for 2G / 3G / LTE & Connectivity



Smartphone Shipment Market Share in China by Vendor *



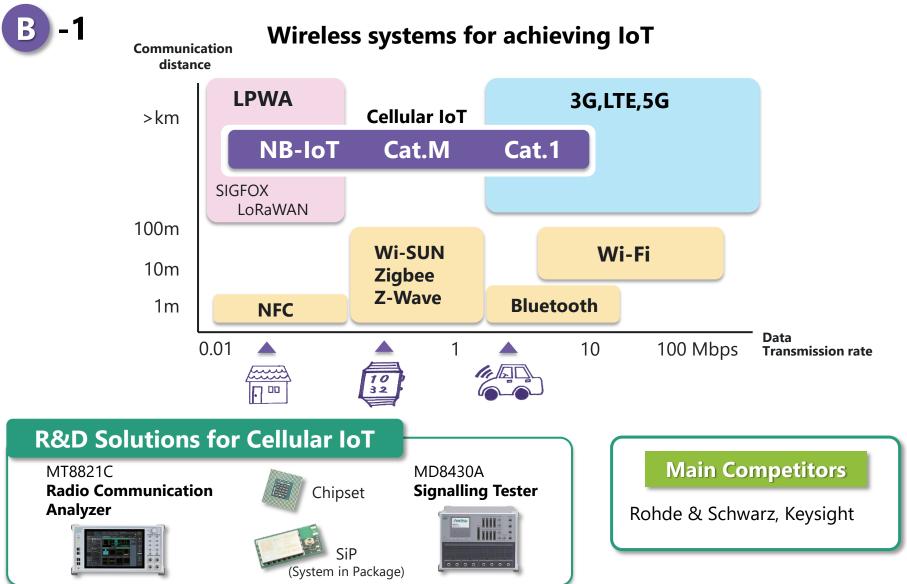
*Source : Gartner "Market Share: PCs, Ultramobiles and Mobile Phones, All Countries, 2Q18 Update" 24 Aug. 2018 Smartphone = Basic Phone, Premium Phone, Utility Phone OS=Excluding WindowsRT and Proprietary Graph created by Anritsu based on Gartner research

Main Competitors

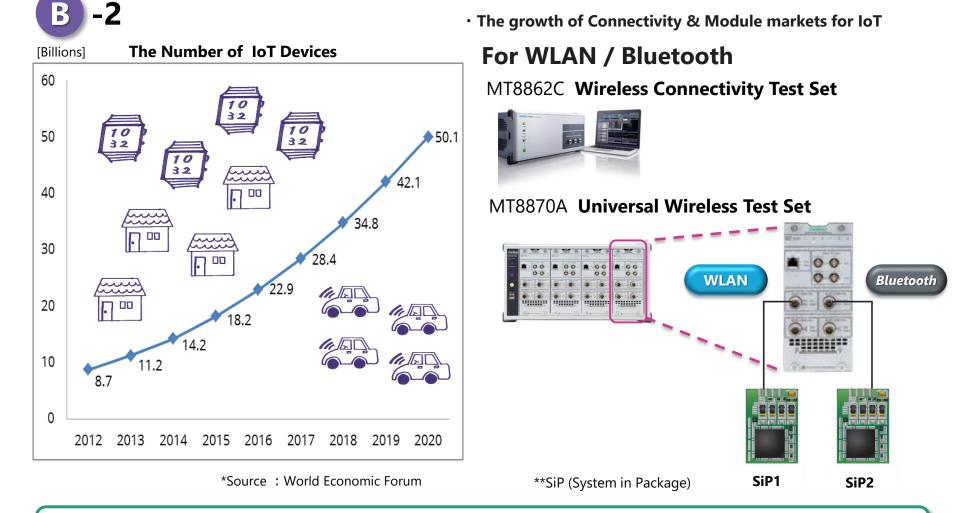
Rohde & Schwarz, Keysight

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II -3-2. R&D solutions for Smart Devices for IoT



II -3-3. Manufacturing solutions for Smart Devices for IoT



Main Competitors

Teradyne, National Instruments, Rohde & Schwarz, Keysight

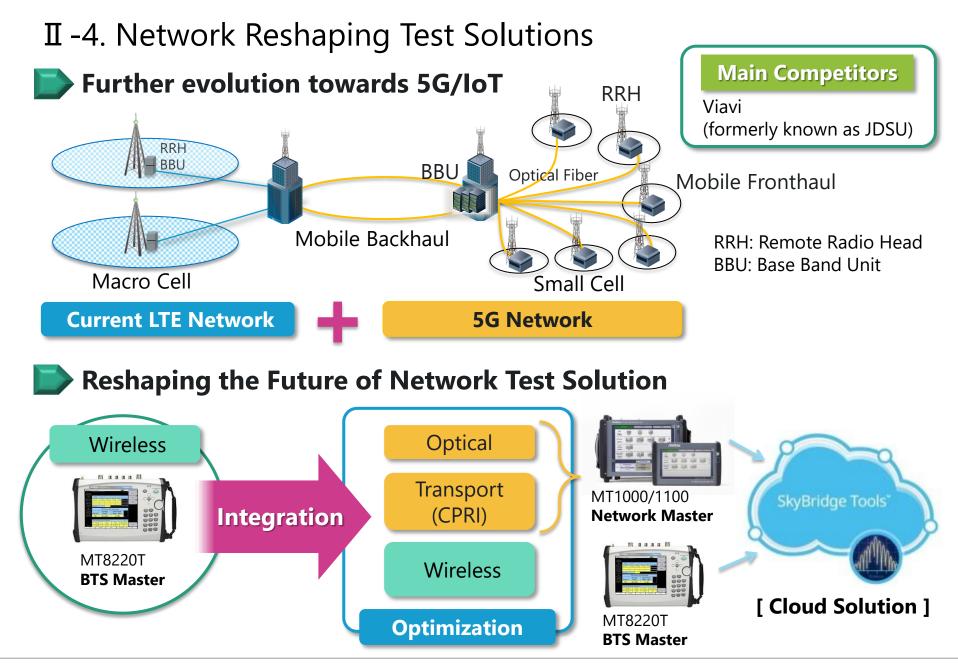
II -3-4. Adoption of new technologies in the automotive market and Anritsu's initiatives 2015 2018 2016 2017 2019 2020 2021 Advancement of automated driving Level 3 Level 2 Level 1 Spread of 4G telematics Mandatory deployment of eCall Increasing use of 79GHz radar Active verification testing of V2X **Telematics/eCall** * emergency calling system for vehicles Mobile communication/connectivity Call Wireless communication Mobile network RF performance test simulator V2X communication Millimeter wave signal quality assessment transmitter tester V2X (802.11p) * vehicle-to-vehicle/road-to-vehicle communications 79GHz high resolution automotive radar

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II -3-5. Food chain and players in Automotive market

Safety , Emergency , Comfort , Infotainment , Diagnostic

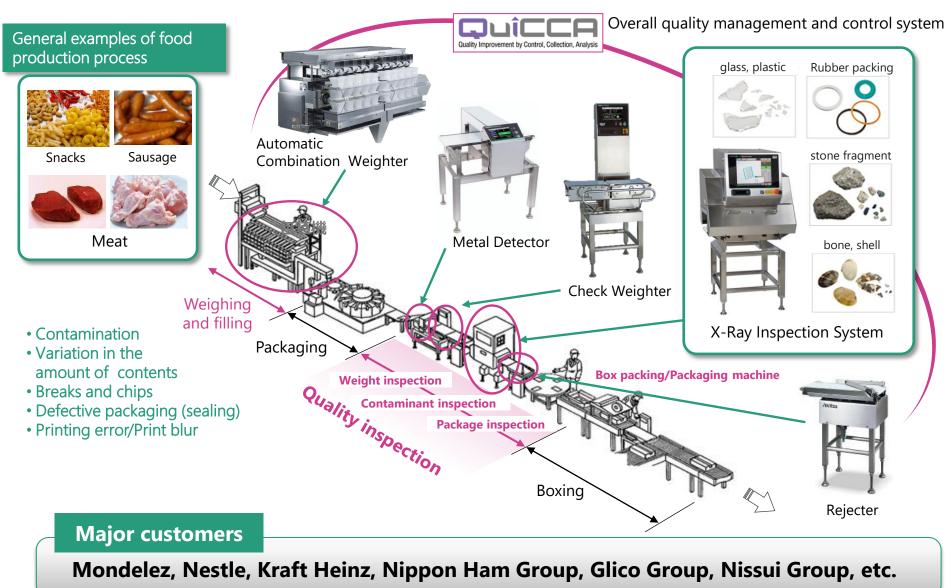
Car Vendors	Dashboard Vendors	Module Vendors	Chipset Vendors
Autonomous car ADAS (Advanced Driver Assistance System)	Transceiver module (Cellular + V2X + Connectivity + Antenna +etc.)	Cellular module, Connectivity module, V2X module,	Semi- conductors for communi- cation
Telematics (Telecommunication + Informatics) ITS C-ITS (Intelligent Transport	Rader module Antenna Satellite receiver Tuner	Rader , Antenna , Connector , Cable , etc	
Systems)			



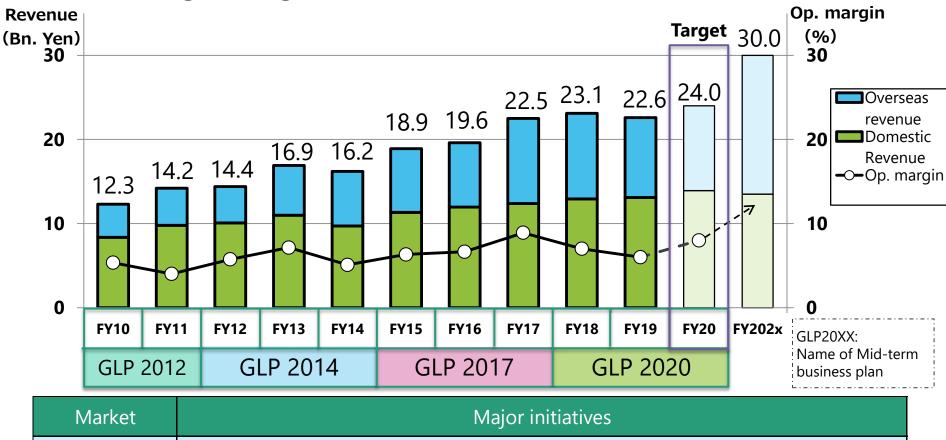
II -4-1. Test Solutions for support of Cloud Service expanding Data traffic extending explosively 20 15.327% CAGR 12.9 (Zettabytes 2015-2020 10.8 per Year) 8.6 **Data Center** 6.5 104.7 **Expansion of Data Center** Higher- speed Larger- capacity 0 **Conversion to fiber** optics 2015 2016 2017 2018 2019 2020 DCI **High speed communication Global Data Center Traffic Growth Data Center** Source: Cisco Global Index 2015-2020 10G/40GbitE→100G/200/400GbitE **Main Competitors** Keysight Manufacturing, I&M Equipment (Router, Switch) vendors in Data Center R&D **Optical module** vendors **Optical device** vendors

III. PQA Business segment

III-1. PQA business segments (Products Quality Assurance)



III-2-1. The growing PQA business < PQA >



EMEA, Asia	
Japan	Improve market share through quality assurance solutions with high added value
	in response to cutting-edge needs

Main Competitors

Mettler-Toledo, Ishida, Marel

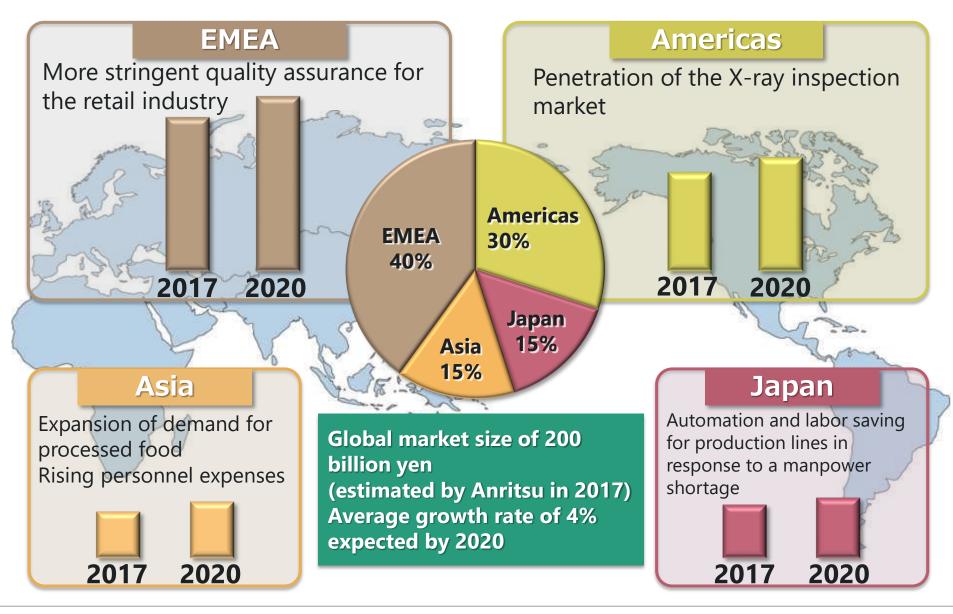
Develop market with X-ray inspection systems as a key solution

*Anritsu group announced the FY2020 Forecast on April 27th, 2020.

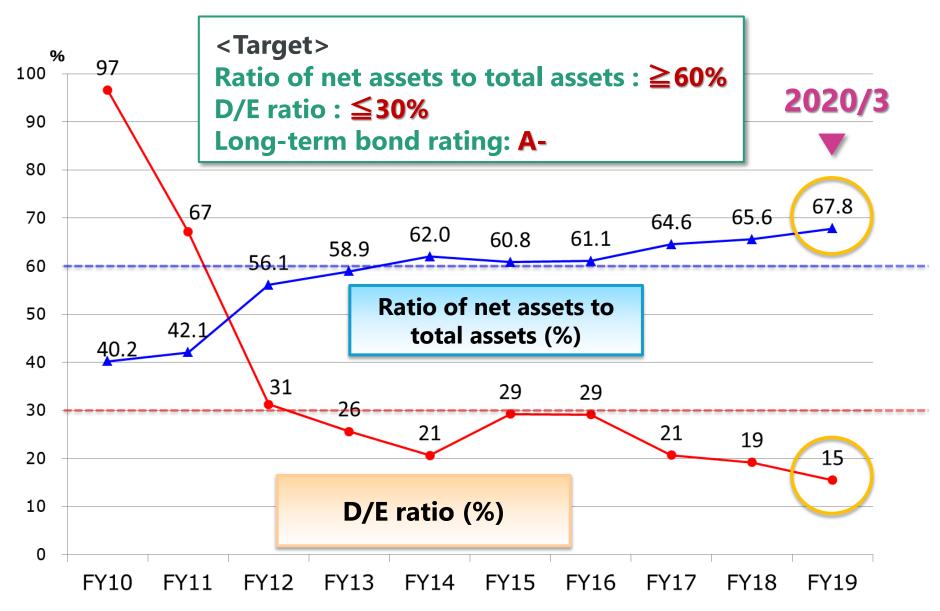
Anritsu envision : ensure

North America,

III-2-2. PQA Business: Current Status of the PQA Market and Outlook



IV-1. Financial Strategy

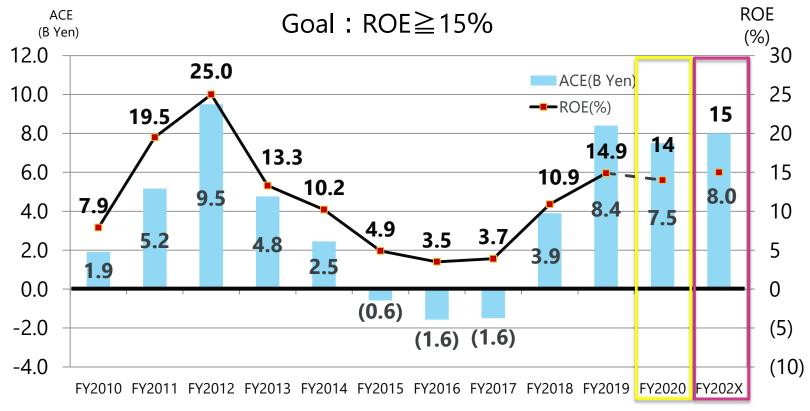


IV-1-1. GLP2020 : Financial strategy

Basic policy

Improve corporate value KPI (ACE & ROE) through growth investment (including M&As) with a return of more than 7% of equity cost and capital efficiency improvements

* ACE (Anritsu Capital-cost Evaluation) :Operating income after tax-Capital Cost (WACC,5%)



IV-2. Shareholder Return Policy

Dividend Policy

Distribute profits in accordance with its consolidated performance(Net profit) and by taking into account the total return

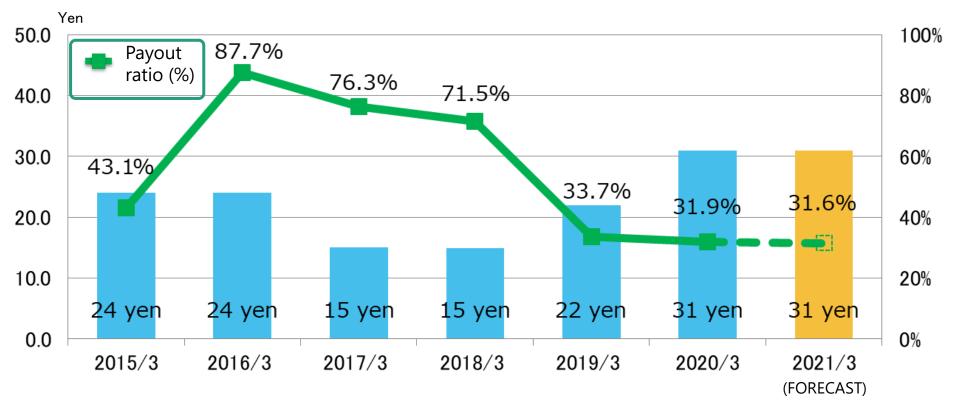
- Take the basic approach of raising dividends on equity (DOE) in accordance with the increase in consolidated profits for the fiscal year
- 2. Aim at a consolidated dividend payout ratio of 30 percent or more

3. Flexibly provide shareholder returns taking into account the total return ratio

IV-2-1. Dividend forecast

Annual dividend

	Dividend per share	Profit	Payout ratio	DOE	ROE
FY2020 (Forecast)	31 yen	13.5 B yen	31.6%	4.4%	14%
FY2019	31 yen	13.4 B yen	31.9%	4.7%	14.9%



IV-3. Corporate Philosophy and Sustainability Policy

Company Philosophy

Contribute to the development of a safe, secure, and prosperous global society by offering Original & High Level products and services with sincerity, harmony, and enthusiasm.

Company Vision

Achieve continuous growth with sustainable superior profits through innovation, using all knowledge of all parties and contribute to the sustainability of society.

Sustainability Policy

- 1.We will contribute to building a safe, secure, and comfortable society through our business activities, based on our long-term vision.
- 2.We will maintain harmony with the global socio-economy and society through ethical company activities.
- 3.We will contribute to the preservation of the global environment by promoting environmental management for the coexistence of people and nature.
- 4.We will build strong partnerships by promoting communication with all stakeholders.

IV-3-1. Set sustainability management as our axis



IV-3-2. Sustainability Goals(SDGs)

Social Issues We Address through Our Business Activities

Anritsu Group

Contribute to the promotion of innovations and an industrial structure that builds a sustainable society, and creation of safe and secure infrastructure



T&M

Contribute to building a sustainable society through the maintenance of a robust network linking all things related to safety and security



PQA business

Contribute to realizing a sustainable society and in which everyone can live with a sense of safety and security and in which food loss is minimized by enhancing Products Quality Assurance for food and pharmaceuticals



Challenges to meet the needs of society (ESG)

Maintaining Harmony with the Global Socio-Economy

Together with diverse Human resources, we seek to contribute to the creation of workplaces where each individual can achieve personal growth and experience job satisfaction.



Promoting Global Environmental Protection

Contributing to the creation of a society with sustainable consumption and sustainable corporate production practices.



Expanding and Strengthening Governance

Ensuring ethical corporate activities through risk management and fair, quick, and effective decision making



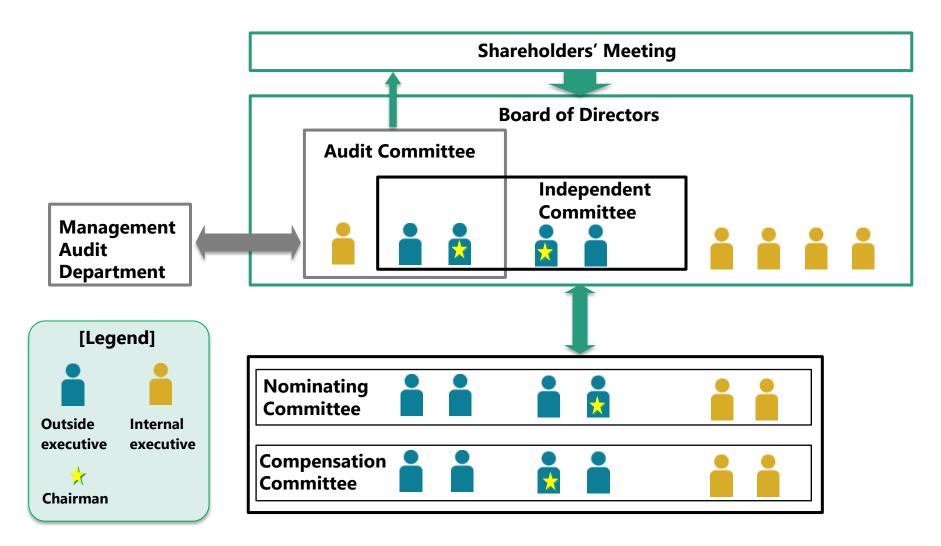
The Creation of Shared Value through the Promotion of Communication

Contributing to the creation of shared value with collaboration among all stakeholders



IV-4. Corporate Governance System

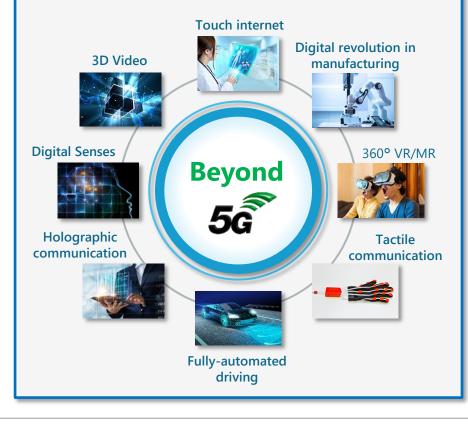
For improving competitiveness and continuously enhancing corporate value



IV-5. Introduction to the Advanced Technology Development Lab

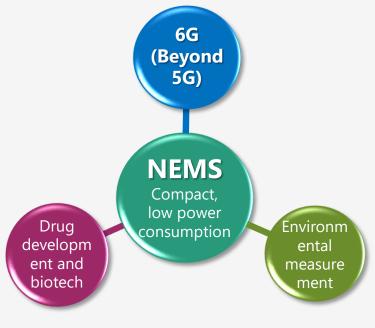
6G(Beyond 5G)

- 100+ GHz component development
- Radio interference monitoring technology



Next-generation technology acquisition

 Realization of "NEMS*", which have high potential for use in ultrasensitive sensors



* NEMS (Nano Electro Mechanical Systems), are devices with nmorder mechanical structures, which are even more compact than semiconductor processing technology, MEMS (Micro Electro Mechanical Systems).

V. Financial Results for the 1st quarter of the Fiscal Year ending March 31, 2021

Note : The announced on July 30th, 2020

V-1. Consolidated performance - Financial results -

> Year-on-year growth in revenue and profit

Unit: Billion Yen

International Financial Reporting Standards (IFRS)	FY2019 (Apr. to Jun.)	FY2020 (Apr. to Jun.)	YoY	YoY (%)
Order Intake	27.2	29.0	1.8	7%
Revenue	23.2	25.7	2.5	11%
Operating profit (loss)	2.7	5.1	2.4	90%
Profit (loss) before tax	2.5	5.1	2.6	102%
Profit (loss)	1.8	3.5	1.7	97%
Comprehensive income	0.8	3.7	2.9	348%

Note : Numbers are rounded off to the first decimal place in each column.

V-2. Consolidated performance - Results by business segment -

T&M: Robust demand amid move to 5G commercialization

Unit: Billion Yen

International Financial Reporting Standards (IFRS)		FY2019 (Apr. to Jun.)	FY2020 (Apr. to Jun.)	YoY	YoY (%)
T&M	Revenue	17.3	19.3	2.0	11%
	Op. profit (loss)	2.8	4.9	2.1	79%
PQA	Revenue	4.1	4.4	0.3	8%
FQA	Op. profit (loss)	(0.2)	0.1	0.3	-
Others	Revenue	1.8	2.0	0.2	10%
Others	Op. profit (loss)	0.3	0.2	(0.1)	-32%
Adjustment	Op. profit (loss)	(0.2)	(0.2)	0.0	-
Total	Revenue	23.2	25.7	2.5	11%
	Op. profit (loss)	2.7	5.1	2.4	90%

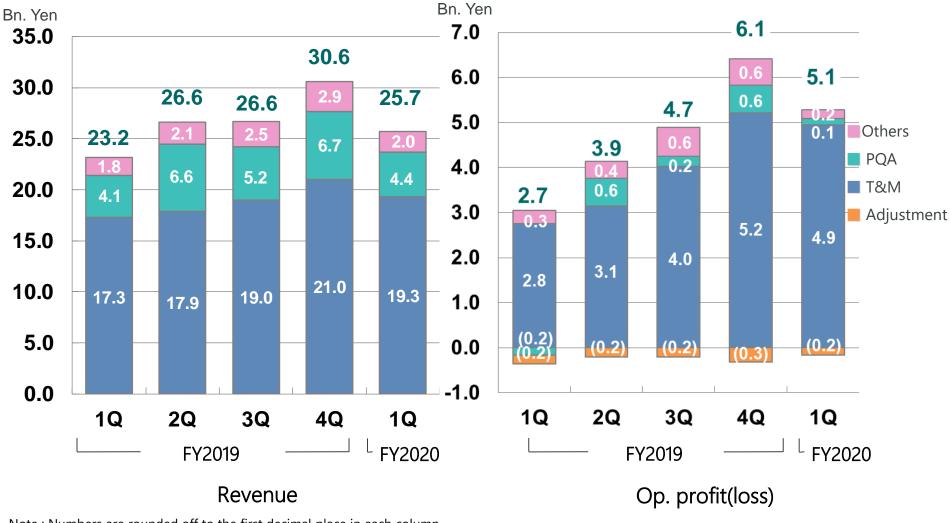
Note1 : Numbers are rounded off to the first decimal place in each column.

Note2 : Adjustment includes elimination of inter-segment transactions and non distributed company-wide expenses of each business segment.

T&M: Test & Measurement PQA : Products Quality Assurance

V-3. Consolidated performance - Revenue and Op. profit by quarters -

1Q(Apr.-Jun.) Operating margin : Consolidated20%, T&M26 %, PQA3%



Note : Numbers are rounded off to the first decimal place in each column.

V-4. Overview of operations by business segment

Segment FY2020 (April to June)

T&M : Steady progress of 5G commercialization schedule

Mobile	5G development demand remains steady			
Network Infrastructure	Increased investment in data centers, etc.			
Asia & Others/Japan	Expansion in investment aimed at 5G commercialization			
Americas	Greater focus on 5G service area expansion			
PQA : Capital investment in food market to introduce automation and to enable higher efficiency is robust. However, we need to watch carefully the				

impact of COVID-19.

T&M: Test & Measurement PQA : Products Quality Assurance

V-5. Transition of Order intake T&M : 12% growth year on year



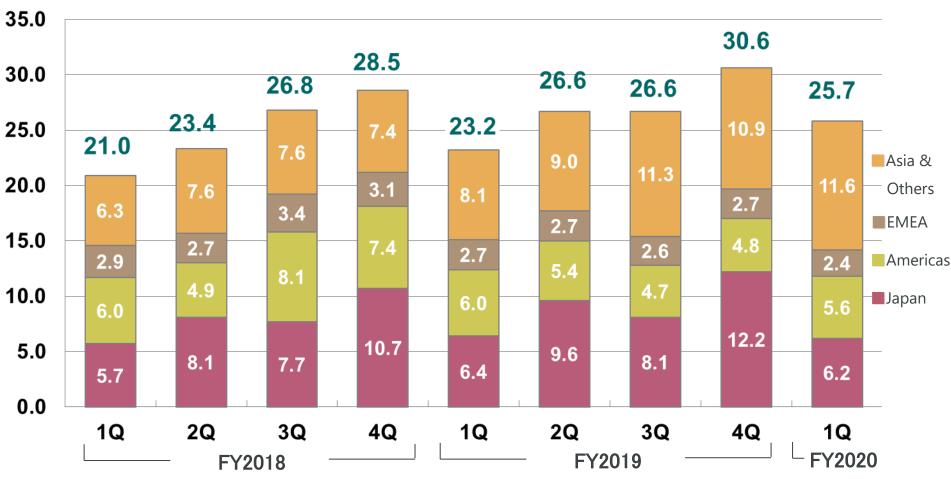
Note : Numbers are rounded off to the first decimal place in each column.

Anritsu envision : ensure

V-6. Transition of Revenue by region

Revenue rose year on year in Asia , backed by strong 5G demand

Bn. Yen



Note : Numbers are rounded off to the first decimal place in each column.

V-7. Cash Flow

Operating cash flow margin ratio was 19.1% ¥

FY2020 1Q

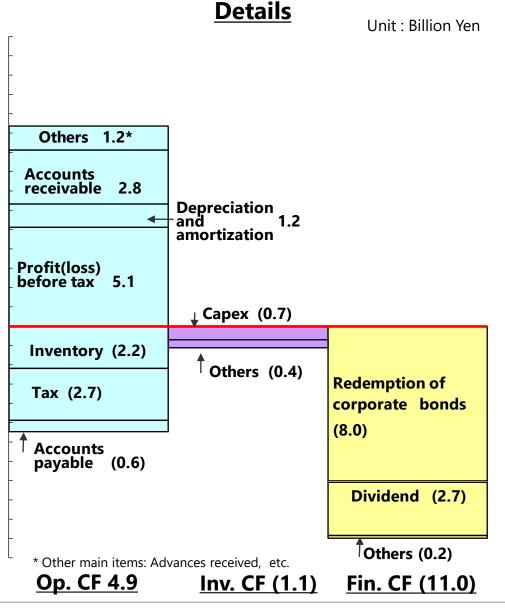
Operating CF : 4.9 Bn. Yen Investing CF : (1.1) Bn. Yen Financing CF : (11.0) Bn. Yen

Free Cash Flow Op. CF + Inv. CF : 3.8 Bn. Yen

Cash at the end of period

40.5 Bn. Yen

Interest-bearing debt 6.6 Bn. Yen



Note : Numbers are rounded off to the first decimal place in each column.

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V-8. Forecast for full year of FY2021 (Consolidated)

No Change since April 27th disclosures

Unit: Billion Yen

		FY2019	FY2020		
		Actual	Forecast	YoY	YoY(%)
Revenue		107.0	110.0	3.0	3%
Operating profi	t (loss)	17.4	17.5 0.1 0%		0%
Profit (loss) befo	Profit (loss) before tax		17.5	0.3	2%
Profit (loss)		13.4	13.5	0.1	1%
	Revenue	75.2	77.0	1.8	2%
T&M	Op. profit (loss)	15.1	15.5	0.4	2%
PQA	Revenue	22.6	24.0	1.4	6%
	Op. profit (loss)	1.3	1.8	0.5	40%
Others	Revenue	9.3	9.0	(0.3)	-3%
	Op. profit (loss)	1.9	1.2	(0.7)	-37%
Adjustment	Op. profit (loss)	(0.9)	(1.0)	(0.1)	-

Note : Numbers are rounded off to the first decimal place in each column.

Reference : Exchange rate : FY2019 (Actual) 1USD=109yen, 1EURO=121 yen

FY2020 (Forecast) 1USD=105 yen, 1EURO=120 yen



