Poor network reliability, perceived or real, is a primary reason subscribers leave a network — something the industry calls “churn”. Key performance indicators (KPI), such as blocked or dropped calls and data sessions or low data throughput, are monitored and identified by network operators as the main reasons customers churn.

Additionally, operators are having to overcome the multiple challenges of co-siting new technology with legacy 2G and 3G infrastructure. Operators must manage new base station types and transmission techniques, increasing interference levels, and sometimes periodic mandatory regulatory testing, all while keeping installation, maintenance, and optimization costs under control.

The right tools to achieve best-in-class network reliability

For more information about these products go to anritsu.com
Anritsu installation, maintenance, and optimization solutions help network operators address these common problems:

- Dropped calls
  - Blocked calls
  - Low throughput
  - Regulatory compliance
  - Complaints from other operators

For Antenna Systems, Backhaul, Base Stations, and Air Interface — Anritsu has you covered.

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